



Manalapan Baseball & Softball Association Sponsorship Programs

MBSA fund raising proceeds go to many programs within the organization. You support will help MBSA succeed, and continue the growth.

Some of them are;

- Training for the 7-9 yr olds (launched Spring 2007, added 9 year olds in 08)
- New equipment when needed
- Seasonal field maintenance – quick dry, school fields and Holiday Park
- Yearly operating costs (insurance, electricity, etc)
- More MBSA owned batting cages at the Rec Center
- Future lights for new fields Rec 7,8 & 9

MBSA website visits and views are up 320% 2010 vs. 2007.

Custom sponsorship packages available.

American Legion Field Signs – 4'x8' die-bond

\$200 – One year plus materials

\$350 – Two years plus materials

\$450 – Three years plus materials, \$125 each additional year

Materials costs are between \$150 & \$350 depending on graphics and type of material. Signs are made by Sign Factory (414-1633). If you have your own sign made, we will install it for you.

With any Legion sign package, you can add a banner ad on website for a year for \$75 (25% discount)

MBSA Travel Ad Journal – Tournament journal is going to all players and families attending the Labor Day Tournament and our MBSA members.

Sponsorship advertising

Front cover 1/3 bottom of page - \$800

Spread two full pages opposite each other - \$800

Full color page ad - \$450

½ color page ad - \$250

¼ color page ad - \$150

Special welcome page advertising available during the tournament.

See welcome page logo note for details.



Manalapan Baseball & Softball Association Sponsorship Programs

Annual Golf outing sponsorship – send an email to fundraising@manalapanbaseball.com

- Foursome - \$500 includes breakfast, lunch and golf for 4 golfers
- Hole sponsor - \$100 includes sign at one golf tee
- Welcome bags – 125 bags
- Breakfast sponsor - \$350
- Lunch/dinner sponsor - \$500

You can download golf outing sponsorship form from our website.

Website sponsorship

- Banner ad w/website link on MBSA website - \$100 per year
- Logo on welcome page under banner ads and above first news info - \$1500 per year
- Sponsor of the month ad on top left of welcome page - \$35 per month or \$325 per year. Minimum 3 months.
- Side bar ads below left navigation menu (2 positions) - \$ 25 per month each or \$250 per year.



Manalapan Baseball & Softball Association Sponsorship Programs

Division Sponsorships – all first come first serve

Boys Baseball ages 5-7 divisions

Spring 11 -\$2500 - 400 players, includes ½ page ad in Labor Day Journal

Fall 11 \$1200 – 200 players, includes ¼ page ad in Labor Day Journal

Boys Baseball ages 8-9 divisions

Spring 11 \$2000 - 300 players, includes ½ page ad in Labor Day Journal

Fall 11 \$1200 – 200 players, includes ¼ page ad in Labor Day Journal

Boys Baseball age 10 and up divisions

Spring 11 \$3500 - 500 players, includes ½ page ad in Labor Day Journal

Fall 11 \$1200 – 200 players, includes ¼ page ad in Labor Day Journal

Girls Softball – ages 6 and up

Spring 11 \$1500 - 250 players, includes ½ page ad in Labor Day Journal

Fall 11 \$700 – 100 players, includes ¼ page ad in Labor Day Journal

We will customize a multi division or season package just for your company.

Each division sponsor

- will receive the company name on all shirts for their sponsored divisions – single line above number on back of shirt
- Spring 2011 – Feb 1st, 2011
- Fall 2011 – July 15th, 2011
- Banner ad w/website link on MBSA website for one year
- Ad in MBSA Tournament journal

Custom sponsorship packages available. Contact via email below for more info.

Make check payable to MBSA.

Sponsorships, c/o MBSA

Mail to PO Box 912

Manalapan, NJ 07726

Send logos in .jpg format to sponsors@manalapanbaseball.com

Welcome Page Logo – logo seen every visit to the site



Banner ad – rotating with other ads 468 x 60 pixels or 6.5” x .0833”



American Legion Sponsored signs



▶▶	Forums
▷	Chat
☀	Administration
▷	Updated
▶▶	Important

Email

Visitor Counter
5,653

1450
NEWS • WEATHER • TRAFFIC
WCTC
The Talk of Central Jersey

Horizon. 
Beyond the One Stop World of New Jersey

Upcoming Promotions

Sponsor of the Month

**FOUR SEASONS
LANDSCAPING**
908-555-1212

Main Menu

- ☀ Home
- News
- ▷ Calendar
- ▶▶ Divisions

Sponsor of the Month Company and phone # or website

Side Bar
Logos max 2.75”h x 2.2”w



**MANALAPAN BASEBALL ASSOCIATION
P.O. BOX 912
MANALAPAN, NJ 07726
2010/2011 SPONSORSHIP FORM**

Company Name: _____ **Telephone:** _____

Address: _____ **Contact Name:** _____

Email: _____ **Total Amount Paid: \$** _____ **Today's Date:** _____

Sponsor signature _____

American Legion Field sign outfield fence Total for Legion \$ _____ **(sign materials not included)**

- \$200 - One year \$350 - Two years \$450 - Three years
 \$125 each add'l year over 3 year # of add'l years _____

Internet Web (www.manalapanbaseball.com) Total for website \$ _____

- Banner ad (rotating ad on top of each page) \$100/year - no charge with any sponsor over \$1000**
 Logo on welcome page: \$1500/year
 Sponsor of the month: \$35/month or \$325/year
 Side Bar ads, below left nav menu. 1 of 2 positions \$25/month or \$250/year
 25% off with any other package

Division Sponsorship Total for Division \$ _____

Send logo or creative to sponsors@manalapanbaseball.com

Boys Baseball ages 5-7 divisions

- Spring 2011 - \$2500 - 400 players
 Fall 2011 - \$1200 - 200 players

Boys Baseball age 10 and up divisions

- Spring 2011 - \$3500 - 500 players
 Fall 2011 - \$1200 - 200 players

Boys Baseball ages 8-9 divisions

- Spring 2011 - \$2000 - 400 players
 Fall 2011 - \$1200 - 200 players

Girls Softball - ages 6 and up

- Spring 2011 - \$1500 - 250 players
 Fall 2011 - \$700 - 100 players

15% discount if more than division group set or season is chosen.

If you are interested in a full year sponsorship package, or if you are interested in only one division.

Please contact us for a customized package.

Business Name to Appear on Back of Uniform Shirt: _____

MBSA Labor Day Tournament Journal

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Front cover full color page | \$800 | <input type="checkbox"/> 1/2 color page | \$250 |
| <input type="checkbox"/> 2 full color facing pages | \$800 | <input type="checkbox"/> 1/4 color page | \$150 |
| <input type="checkbox"/> Full Color page | \$450 | | |

Name/phone/email of MBSA member accepting form:

Name _____ **Signature** _____

Phone _____ **Email** _____

Fax form to 732-786-8559 or email form to sponsors@manalapanbaseball.com

Make check payable to MBSA, One copy for sponsor, original to turn in to MBSA