



P.O.BOX 590700
HOUSTON, TX 77259
www.bayfatexans.com

Dear Friend of the Community:

On behalf of the Bay Area Youth Football Association (BAYFA), I would like to extend an invitation to you and/or your company to become a sponsor for our 2009 season. BAYFA is a non-profit organization whose mission is to:

- Allow all kids who register the opportunity to play football or cheer who reside in Clear Lake City, Webster, Seabrook, Nassau Bay, Kemah and surrounding areas
- Provide youth with organized competition in a safe environment
- Support underprivileged children in our area by covering their registration fees and equipment costs to assure that they are able to experience youth football and cheerleading
- Bring our youth closer together through common interest in sportsmanship and competition
- Acquaint the players with the fundamental rules of the game: running, kicking, blocking and tackling
- Teach sportsmanship, discipline and love of the game
- Instill the value of education and encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as uniforms, equipment, officials, EMT fees, insurance, trophies, field maintenance and administrative costs.

If providing sponsorship for Bay Area Youth Football Association is an option for you please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for you as well as beneficial to our organization.

BAYFA looks forward to building a strong partnership with you that will enable us to fulfill the hopes and dreams of our youth. Our volunteers have donated hundreds of hours of their time to allow us to establish this organization and have a positive impact for the youth in our community. However without the financial support from our communities and sponsors this would not be possible.

I hope that we can count on your support. With respect to the Internal Revenue substantiation requirements for charitable contributions, this letter will serve to advise that no goods or services of value were provided in return for your contribution.

I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Thank you in advance for your consideration and support of Bay Area Youth Football Association.

Sincerely,

Fred McCleskey
BAYFA – Treasurer
bayfatexans@yahoo.com

BAY AREA YOUTH FOOTBALL ASSOCIATION

Sponsorship Opportunities

Sponsor Level – Bronze

- Bronze Level Sponsorship Benefits include:
 1. Name on Sponsor Banner-displayed at each home game
 2. Announcement at each home game via PA system

DONATION AMOUNT - \$250

Sponsor Level – Silver

- Silver Level Sponsorship benefits include:
 1. Name on Sponsor Banner-displayed at each home game
 2. Announcement at each home game via PA system
 3. Advertising on Website

DONATION AMOUNT - \$500

Sponsor Level – Gold

- Gold Level Sponsorship benefits include:
 1. Name on Sponsor Banner-displayed at each home game
 2. Announcement at each home game via PA system
 3. Advertising on Website
 4. Local area newspaper article about support for the community and a plaque from BAYFA organization

DONATION AMOUNT - \$1,000

Sponsor Level – Platinum

- Platinum Level Sponsorship benefits include:
 1. Name on Sponsor Banner-displayed at each home game
 2. Announcement at each home game via PA system
 3. Advertising on Website
 4. Local area newspaper article about support for the community and a plaque from BAYFA organization
 5. Game Ball giveaway announcement – home games only

DONATION AMOUNT - \$2,000

Sponsor Level – Founding Sponsor

- Founding Level Sponsorship includes the following benefits for 5 years:
 1. Name on Sponsor Banner-displayed at each home game
 2. Announcement at each home game via PA system
 3. Advertising on Website
 4. Local area newspaper article about support for the community and a plaque from BAYFA organization
 5. Game Ball giveaway announcement – home games only

DONATION AMOUNT - \$5,000

SPONSORSHIP LEVEL DESIRED:

BRONZE:	\$250	_____
SILVER:	\$500	_____
GOLD:	\$1,000	_____
PLATINUM:	\$2,000	_____
FOUNDING:	\$5,000	_____
OTHER AMOUNT:		_____

PLEASE MAKE CHECKS PAYABLE TO:

**BAY AREA YOUTH FOOTBALL ASSOCIATION
P.O. BOX 590700
HOUSTON, TX 77259**

COMPANY NAME:

COMPANY ADDRESS:

COMPANY CONTACT:

**COMPANY PHONE
#:** _____