

Who is the Cypress Football and Drill Team Alliance?

Welcome to Cypress Football & Drill Team Alliance's Football and Drill Team program. This is an exciting opportunity for our young football players to learn the game of football in an environment of true sportsmanship and for our girls to learn the art of drill and cheer. Our goal is to teach the children to have fun and to learn respect for not only for themselves, but also for the other players and participants.

Cypress Football & Drill Team Alliance is a local non-profit organization run by volunteer parents and dedicated to providing the most positive football/drill experience available to our children. Each football player is provided equipment by Riddell Sports, including top of the line shoulder pads, and air adjustable helmets (all equipment remains the property of the club). This equipment provides the highest degree of safety for the players and provides the same equipment standard to all players. All games are played on Saturdays, are officiated by trained referees, will have security at all games, and an emergency medical technician will always be on the sidelines.

Equally as exciting is the opportunity for our girls to have fun and learn the art of cheerleading and drill. The drill division will be divided into two groups (Juniors & Seniors) and will be coached by experienced drill and cheer instructors. The drill teams will perform in a local competition at the end of the season.

Our Mission Statement:

"An Alliance of parents with core values of Integrity, Honesty, Loyalty, Sportsmanship & Respect to all; Committed to preparing our youths for Life through Football and Drill Team by teaching and building Trust, Confidence, Responsibility, Teamwork, Respect for Self, Family, and Community."

Partnering with the local community

The CYFDTA needs the local community help to provide this quality program to our youth. We are a charitable organization with no salaried employees. All money raised goes towards youth development. Our income source is you the community. We provide a program that encourages discipline, teamwork and academics to the boys and girls of our local community. For our sponsors, we can provide additional recognition for your business using our website and e-mail list. We can even create custom "coupons" or flyers for your business.

Community Sponsorship Program Outline:

Level	Platinum Club	Gold Club	Silver Club	Bronze Club
Recognition	(\$1000 and Up)	(\$500)	(\$250)	(\$100 increments)
Web-Site Recognition	Included	Included	Included	Included
Web-Site Type	Individual Page	Individual Page	Shared Page	Line Item
Loudspeaker Recognition	Included	Included	Included	Included
Banquet Program	Half-Page Ad	Quarter-Page Ad	Business Card Ad	
Team Plaque	Included	Included	Included	
Multiple Business Listing	Included			
Player Sponsorship	Full Registration	\$300.00	\$150.00	Amount Donated

- Banquet Program**
 There will be a Banquet program that will list all our partners. Silver, Gold and Platinum club members will get individual recognition.
- Web-Site Recognition**
 There is a sponsor page on the CYFDTA Web-Site where all our sponsors will be listed. You can go to: <http://www.cyfdta.com> and click on the "Sponsors" menu located on the left side of the main page. Additionally, we will be encouraging our members to support our sponsors. Our Bronze sponsors are listed on the sponsor list. Our Silver Sponsors will be on a shared page but have room for a logo and some other information. Our Gold and Platinum sponsors get their own page and will get rotated to the main home page throughout the season. Additionally, all sponsors can have custom coupons created that members can print from our web site.
- Loudspeaker Recognition**
 Our Bronze, Silver, Gold and Platinum sponsors will be recognized at all home games over the loudspeaker system.

- **Team Plaque**

A team plaque will be presented to our Silver, Gold and Platinum sponsors at the End of the year banquet. Gold and Platinum sponsors get two complimentary tickets to the banquet.

- **Special Web Pages**

For our Silver, Gold and Platinum sponsors, special web pages will be created on the CYFDTA web site. We can create a link to your business web site, put address and directions and create custom “coupons” that our members can use at your establishment. See the sponsorship menu item at www.cyfdta.com for an example.

- **Multiple Business Listing**

For firms that have more than one location, we can provide individual business listings with links to each location’s web site. These listings will be an individual web page for our Platinum sponsors.

For additional information or to become one of our partners:

Mark Threlkeld President Cypress Football and Drill Team Alliance president@cyfdta.com (281) 723-5781	Pat Schoeller Vice-President Cypress Football and Drill Team Alliance vice-president@cyfdta.com (713) 503-2287
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Community Sponsorship Program

