

Destiny Cheer

2009-2010 Information Packet

Welcome to Destiny Cheer, Kansas City's premiere cheerleading program. We are the "Next Generation" of cheerleading! The athletes in the Destiny Cheer program will be working with the best staff who are ranked and recognized nationally at the high school, all-star and collegiate levels. Our athletes have the opportunity for greatness in the Destiny Cheer program. We are changing the way people view cheerleading. Cheerleading is no longer a popularity contest; it has grown into a crafted sport where athletes train year-round for their moments in glory. Victory!

Destiny cheer is showcasing a new look for cheerleading in the Kansas City area. Our athletes work towards common goals and through proper training and leadership, ALL goals can be accomplished. Our athletes have the opportunity to be a part of a program built from the ground up, with a remarkable staff who possess a love for the sport, love for teaching young athletes, and strive for the common goals of Teamwork, Practice, Performance and Success. Destiny Cheer will not only develop great cheerleaders, but in the process instill confidence, positive attitudes, accountability, self-discipline, teamwork and self esteem. We know that the athletes we train today are our leaders of tomorrow!

Parents are encouraged to be a part of the program as well. The Destiny Cheer Booster Club is available to allow you as parents to be involved in helping grow the Destiny Cheer family. Destiny Cheer athletes and parents are encouraged to be a part of many community events and activities such as, non-profit/ volunteer, fundraising, and other events up to the staff's discretion.

We are extremely excited to bring a fresh new competitive atmosphere to Kansas City. We will all Grow, Shine and Win together. Get ready to EXPERIENCE GREATNESS!

In this packet you will find general information covering our entire program. Please take your time to read and understand everything that follows. If you have any questions after you read through the entire packet, please contact Andrew Dyerson at 913-897-5677 or destinycheer@lycos.com.

Cheers,

Destiny Cheer Staff

Andrew Dyerson, CEO/Founder/Head Coach
Sarah Pikul, Director of Operations/ Assistant Coach
Peter Bradfield, Director of Tumbling/ Assistant Coach

PHILOSOPHY

Honesty is Our Policy

We believe in openly sharing both strengths and weaknesses with our athletes. Very few cheerleaders are strong in all areas. Our team members will always know what strengths they offer a team and their skills that need improvement.

Coming together is a beginning,
Keeping together is progress,
Working together is success!

Discipline Makes the Athlete

Destiny cheer members will be held accountable for their mistakes and individual actions. Most members quickly learn this and develop strong work ethics. They also learn to respect their teammates as well as the staff. Self discipline is the first step in creating a strong athlete.

Individual Work = Success

Success in any performance is determined by each individual's work ethics. Members must practice both in and out of the gym to guarantee that their goals will be reached.

Support Makes the Program

Our athletes must show their support for the entire program. It makes them part of our family and not just part of one team. Strength and confidence will grow in this type of environment. We also encourage our athletes to support other programs demonstrating outstanding sportsmanship. We teach our students to appreciate and respect talent even if it is not within our own program.

Students Before Parents

Destiny Cheer is like no other business. Our customers are definitely the parents, but our focus is on the children. Sometimes parents expect us to do what they want because they write the checks. We value our customers, but we base our decisions solely on the needs of the team. Customers hire us because we know what is best for the team and their child.

Favoritism & Politics has No Place in Destiny Cheer

Our guarantee to our customers is that we will not be a part of the "cheerleading parent gossip". Politics have no place in our gym.

A Star is Never Born – We Create Them

Everyone will be treated equally. All individuals offer something different to their team. Some may be the best tumblers while others may be outstanding leaders. Everything that is offered makes up the team. Yes, there are athletes in our facility that can do more than others, but it is our philosophy to continue to coach those members with the same intensity as everyone else. They are not given special treatment. It is unhealthy for anyone to feel like they are the focal point of the teams' success. We push all athletes, expecting the same dedication from all.

No One Trains for 2nd

Why train for 2nd place? Competitive cheerleading means training in an ambitious atmosphere. We spend every minute of every practice coaching with 1st place in mind. If our team performs a routine to the best of their ability, then our goal has been achieved. Usually, "hitting" the routine brings a 1st place title, but if we "hit" and don't win because another team has more talent, then we've still achieved our goals. Winning isn't everything, but we don't train to lose.

"Destiny is not a matter of chance. It is a matter of choice: It is not something to be waited for, Destiny is something to be achieved."

~ William Jennings Bryan

ABOUT DESTINY CHEER

Destiny Cheer is a private organization that serves the top cheer athletes in the Kansas City area as well as throughout the country. This will be our third season and we are anticipating a very exciting and successful year. We are dedicated to giving each cheerleader the ultimate cheerleading experience. Our staff strives to develop the “whole athlete” – physically, mentally, and emotionally by means of various competitions, community involvement, performances, and practices. The main goals at Destiny Cheer are to offer the best technical training and the most innovative choreography available. Destiny Cheer teaches athletes to be exceptional cheerleaders, but most of all, teaches them to be exceptional individuals. We strive to train the youth in our program by enhancing their skills. In turn helping them reach their athletic potential and become well-rounded individuals.

Our competitive program’s primary purpose is to teach growing young adults how to work together as a team. While each individual’s contribution is certainly important, we feel that team effort is the way to reach your goals. Throughout a person’s life, they will be in situations where they must work together to achieve common goals. Whether in professional or social life, teamwork is a lifetime lesson more valuable than any tumbling or stunting skill. Destiny Cheer athletes build self confidence and team synergy through focus on teamwork, integrity, structure, and safe workouts.

The hours, weeks, months and even years of work that go into improving stunts, tumbling, jumps, motions, and dance will improve skills and chances of cheering in collegiate programs. The most important lessons learned are sportsmanship, working together towards common goals, and striving to win. Destiny Cheer staff are most excited about seeing the life lessons we provide being utilized by the youth of our program.

USASF

“USASF is the U.S. All Star Federation. It’s about safety standards. It’s about coaches’ education. It’s about providing a safe environment to allow for the continued growth of all star cheerleading and dance across the country. It’s about parents knowing their children are being taught using safe methods that are in accordance with the standard of care. It’s about standardization of rules from one competition to the next. It’s about time. The U.S. All Star Federation is officially organized as a not for profit corporation governed by a Board of Directors. The Board consists of industry leaders from major competition companies and nationally recognized all star program owners.”

Source: www.usasf.net

USASF sets the rules for All-Star cheerleading nationally. They also set the age requirements and skill requirements for all levels and divisions. USASF is the industry leader in safety. All Destiny Cheer coaches are USASF certified and credentialed by USASF for the level they coach.

PRACTICE FACILITY

Destiny Cheer is currently located inside Diamond Gymnastics at 7270 W 161st Street, Overland Park, KS 66085. Diamond has been kind enough to allow Destiny cheer the opportunity to grow and be successful. Destiny Cheer will occupy this facility until the appropriate time to grow the program into its own facility.

We request that you follow the gym’s guidelines and treat the facility with respect. The facility will become a 2nd home for many of our athletes so we will need it to stay in “show ready” condition at all times.

- **NO gum chewing in the facility**
- **NO street shoes allowed on the cheer mat or tumble track**
- **Parents and spectators MUST remain in the designated viewing area**
- **NO food or beverages on the cheer floor**

COACHING STAFF

Here at Destiny Cheer, our staff prides itself on being the best of the best. Throughout our staff’s cheerleading careers, each member has participated in various nationally ranked and recognized cheerleading programs. Our staff has won national titles as well as individual titles. In addition to our numerous titles, over the last six years, each staff member has been a part of top collegiate cheerleading programs, the University of Oklahoma, the University of Louisville, and the University of Kansas.

Our staff brings a variety of styles and strengths/qualities that help develop our athletes all around, which is essential in creating good quality cheerleaders. One quality that sets our staff apart, as well as our program, is our ability to teach choreography **in-house**. Our coaches always bring a fresh and innovative routine to the floor. Our staff has choreographed National and Grand National award winning routines for High School and All-Star teams all over the

country. The ability to constantly change our choreography in-house gives our athletes the advantage over others because we can adjust our routines based on our score sheets to improve throughout the year.

Our staff here at Destiny Cheer also consists of nationally ranked and recognized gymnasts which results in our athletes receiving the best and safest possible tumbling training in the country. Our staff is able to teach any tumbling skill by knowledge, technique and experience.

Another quality that sets Destiny Cheer apart from others is the knowledge, ability and experience in every aspect of stunting ranging from Co-Ed partner stunting, All-Girl stunting, basket tosses and pyramids.

Our coaching staff trains athletes at every level, from beginner tumbling to elite tumbling, back handsprings to standing fulls, double based preps to rewinds. We will begin with the basics for the new athlete to make sure that they have an understanding of their job in a stunt. Stunting is a team aspect of cheerleading so we will teach each athlete to perform their job in unison with the rest of the stunt group.

COACHES INFORMATION

Andrew Dyerson – Founder/CEO/Head Coach
Experience

*All Experience/ Projects not included

Cheerleading *

University of Oklahoma Cheer – 2001 – 2004

Top 5 Qualifiers for UCA & NCA Partner Stunts (2001 – 2004)

NCA 3rd Place – 2001, 2003, & 2004 - Routine Choreographer

NCA 5th Place - 2002

Cheer Athletics - Level 6 (Cheetah's) – 2001 & 2002

1st Place – 2001 & 2002

University of Nebraska Cheer – 1998 – 2001

Spirit Squad Captain – 2001

Pro Cheer All-Stars - 1996, 1997, & 1998 - 5-time All-Star National Champion (3 NCA & 2 UCA)

NCA & UCA Best-Cheerleader - 3rd Place – 1997 - 1998

NCA Partner Stunt – 2nd Place & UCA Partner Stunt – 3rd Place – 1998

Team Captain (1998)

NCA & UCA All-American (1996 – 2003) 8-time

NCA & UCA College All-America (1999 – 2004) 5-time

Ranked Top 5 - Partner Stunt

Choreography *

Destiny Cheer – (Choreography & Music) – 2007 & 2008

Senior Level 3 – 2007 & 2008 – Junior Level 2 – 2008

University of Oklahoma – 2001, 2003, & 2004

Large Co-ed

Kansas State University – 2007 & 2008

Small Co-ed – 2008

Large Co-ed & All Girl – 2007

Central Coast Shock Wave Cheer (California All-Star Gym) – 2007 – 2008

Eclipse, Avalanche

Awards: 2008 Jams Nationals (1st & 2nd), 2008 Jamfest Regional (6th & 1st)

Cheer Cats of Olympia (San Antonio All-Star Gym) – 2003 – 2005

12 Teams

Awards: 2005 Cheer America Nationals (2nd & 5th), 2004 Cheer America Nationals (National Champs, Grand National Champs, Best Choreography), 2003 Cheer America Regional (State Champs, Grand Champs, Platinum Point Champs, Best Choreography)

Music Mixing *

Dynasty Elite – 2007 & 2008 (6 Teams)

University of Central Oklahoma – 2007 & 2008 (4 Teams)

Duke Dancers – 2008 & 2009 (2 Teams)

Cheer Athletics – 2007, 2008, & 2009 (6 Teams)
University of Oklahoma – 2003 – 2009 (10 Teams)
Spirit of Oklahoma – 2006, 2007, 2008, & 2009 (16 Teams)
Individual Routines – 2003 – 2009 (50+ Individuals)

Peter Bradfield – Director of Tumbling, Head Tumbling Coach, Assistant Teams Coach
Experience

Cheerleading *

University of Louisville – 2001 – 2003
NCA Grand Champions – 2003 Highest NCA Collegiate Score in History – 9.76
NCA 1st Place – 2003
NCA 3rd Place – 2002
NCA 2nd Place - 2001

Gym Tyme All-Stars – Level 6 – 2002
1st Place - 2002

Brigade Stunt Crew – 2007 & 2008

New Jersey Storm Open – 2004 – 2006
WSF All Star 1st Place – 2004, 2005, 2006
COA All Star 2nd Place – 2006

University of Nebraska – 2000

Gymnastics *

Cahoy's Gymnastics – 1995 – 1997
Level 1 Gymnast, Coach
Regional Champion Floor Exercise – 1995 – 1997
State Champion All Around – 1996

Ralston High School Gymnastics – 1995 – 1997
MVP – 1995 – 1997
All American – 1995 – 1997

Sarah Pikul – Director of Operations, Assistant Teams Coach
Experience

Professional*

The Leukemia & Lymphoma Society- 2008 – Present
Campaign Manager, Team in Training
Marketing/ Promotions
Recruitment/ Retention
Operations/ On-site Event Management

The Sunflower Group- 2007 – 2008
Program Quality Specialist, Program Scheduling Coordinator, Wal-Mart Program Manager
Marketing/ Promotions
Project Development
On-site Event Management

Cheerleading*

Brigade Stunt Crew – 2007 & 2008
Social Chair

University of Kansas Spirit Squad – 2002 – 2006
Blue Squad – 2003 – 2006
Red Squad – 2002 – 2003
Althoff Catholic High School – 1998 – 2002
Illinois State High School Championships 3rd Place – 2002
Illinois State High School Championships 7th Place – 2001
Mater Dei Holiday Competition 2nd Place – 2001
Mater Dei Holiday Competition 3rd Place – 1998, 1999

Midwest All- Star Elite Cougars – 1994- 1998
WCA Nationals 7th Place – 1998
WCA Nationals 2nd Place – 1996

Note: Visit our website for complete biographies of all of our coaching. www.destinycheer.com

COMMUNICATION

Communication is very much a two-way street. It is **your** obligation to stay informed. It is the athlete's responsibility to help keep their parents informed. We will use as many avenues as possible to deliver information to the parents in a timely manner. We will make the information available, so please respect our efforts and do your part by listening to or reading the information.

WEBSITE

Destiny Cheer's website is www.destinycheer.com and is our primary means of communication. Be sure to check the site for updates, cancellations, schedule changes, competition information, waivers for competitions and more. You will be given a password to the secured area of the site. It is your responsibility to check the website and emails on a regular basis. Pictures will be updated for every event Destiny Cheer takes place in. If you have pictures from an event and you would like to see them on the website, send them to the administrator of the website by clicking the link on the left side of the site.

FACEBOOK GROUP

We are now on Facebook! Our group is private, so only people who are approved by an administrator can join. Our group can be located by typing the name "Destiny Cheer" in the search section. Please request to join the group and we will approve you. This group is going to be utilized often, so please make sure you join to get the most up to date news.

EMAIL

Please check your email frequently as we will use this as a secondary means of communication. Please keep us informed of any address changes. It is much easier for us to write one email and send it, then to call every family.

MAILBOXES

Each team member has a folder in the cheer office. The athletes are expected to check it EVERY TIME they leave the gym and deliver any papers that are enclosed to their parents.

PHONE

Destiny Cheer's business line is 913-897-5677. If you wish to have our coaching staff's personal contact information, please request it from the coach.

COMPETITIONS

Date	Location	Type of Event	Name of Event	Company	Registration Fee	Crossover Fee	Spectator Entry
12/04 - 12/06/09	Kansas City Convention Center	2-Day National	American Spectacular	Varsity Brands	\$80	\$80	\$25 / \$15
1/09 - 1/10/10	Topeka, KS	2-Day National	Nations Best	Nations Best	\$125	\$125	\$25/2-Day Pass
1/15 - 1/17/10	Indianapolis, IN	2-Day National	JAMfest Super Nationals	JAMBrands	\$160	\$90	FREE
1/24/2010	Overland Park, KS	Regional	Destiny Championships	Destiny Cheer	\$40	\$40	\$10
2/7/2010	Overland Park, KS	Regional	Time To Cheer	KCAC	\$35	\$35	\$10
2/20 - 2/21/10	Dallas, TX	2-Day National	NCA	Varsity Brands	\$125	\$125	\$25
2/27 - 2/28/10	Kansas City Convention Center	2-Day National	JAMfest Nationals	JAMBrands	\$125	\$85	FREE
3/6/2010	Hale Arena - KC, MO	1-Day National	CHEERSPORT Nationals	CHEERSPORT	\$60	\$60	\$15
3/27 - 3/28/10	Municipal Auditorium - KC, MO	2-Day National	COA	JAMBrands	\$69	\$49	\$15 / \$10

The coaching staff at Destiny Cheer chose all competitions before the beginning of the season. We are not offering Non-Travel teams this season, but will in the future if there is enough interest. The competition season will begin in December and end in April. Please note that if any competitions change, cancel or move; your schedule may be affected. The Destiny Cheer staff will do their best to reschedule or move around the schedule to fit into the year. If a competition is cancelled for any reason other than our own, Destiny Cheer will do our best to find another competition around the same time.

Competitions always fall on a weekend. Please know that competition days are long and we ask that you block off the entire day.

This does not mean that the competition will last that long, however we do not know our performance schedule until a few days before the competition so we ask everyone not to make any other plans for the day. **ALL** athletes are **REQUIRED** to stay for the entire competition and will not be dismissed until every Destiny Cheer team has performed and received their awards. **NO EXCEPTIONS**.

TRAVEL

- **All cheerleaders will use the same accommodations at all out of town competitions.** All travel arrangements will be made by staff.
- There must be a parent in every room, no exceptions.
- Each cheerleader must have a chaperone at every competition. It is not coaching staff's or Team Parents responsibility to be your child's chaperone.
- Proper traveling attire will be discussed with each team prior to an out of town competition.

CHOREOGRAPHY CAMP

Destiny Cheer will have cheerleading camp during the summer. Camp is mandatory. Camp will consist of learning tumbling skills, stunting skills, choreography for competition, and much more. The dates will be chosen and communicated as soon as possible. Please make sure to not plan vacation between July 19-August 8. **If your cheerleader misses cheer camp, you will still be financially responsible for the camp costs and the cheerleader must schedule time to make up/ learn all items missed.**

SCHEDULE

Competitive cheerleading is a sport that takes **commitment**. Destiny Cheer teams will typically practice 2 times per week for a total of 5-6 hours. (Mini's will practice a total of 3-4 hours per week.) This does not include your required tumbling class which is included in your monthly tuition. (Mini's are not required, but are encouraged to take a tumbling class and it is included in their tuition.) The practice schedule for each team will be determined by a combination of gym availability and school activities. We will try to work with school cheerleading schedules, but your school coach must be flexible as well. To the best of our ability, we will attempt to create a schedule that accommodates all the athletes on the team. The length and number of practices may change as we enter new phases of the season. Some months may have more and/or longer practices than others.

Holidays and other prescheduled days off will be communicated to all of the teams via the website and email. If at all possible, please try to plan all family vacations around the days you have been given off .

Weather in the winter in Kansas City can sometimes put a damper on schedules. If practice or an event is cancelled due to weather, more than likely it will not be called until the day of the practice or event. Cancellations will be communicated via the website, email, text messages and/or team parents. If school is cancelled, we may still have practice depending on how the roads are later in the day.

TEAM PLACEMENTS / EVALUATIONS

Individual team placements can be scheduled throughout the season with the Destiny cheer staff. We accept new team members throughout the entire season. Please contact us at destinycheer@lycos.com or 913-897-5677 to schedule your cheerleader's evaluation.

What to wear:

Practice shorts (not basketball shorts), t-shirt or sport tank, cheerleading or tennis shoes. Your hair must be pulled off of your face in a pony tail, or 1/2 up 1/2 down. **NO JEWELRY** is allowed during evaluations or at any practices throughout the year. There is no gum chewing or eating while at practice. Bring a water bottle to keep hydrated.

Team Placements:

Destiny Cheer staff will complete an athlete assessment for each participant during the evaluation period. This will help determine what skill level you are at and what team you would most benefit from. Athletes are selected for a team based

on the relevance of their skills, the position they may hold within the team, work ethic, age appropriateness and potential ability. Staff will also take a photo of each participant at registration.

Teams will be selected upon many criteria; however there are four major areas Destiny Cheer staff will base selection on: 1.) tumbling ability/potential 2.) stunting position (flyer, base, backspot) and 3.) staff recommendations/evaluations of returning team members. Athletes will be placed on a team where individual skills will benefit the team and program as a whole. To be competitive, our teams must have clean, well-developed skills at each level. The placement process is not about what is best for the individual, but what is best for the team as a whole.

No athlete has an absolute guarantee of a roster spot on any particular team. **The coaching staff reserves the right at any time, without notice, to change the rosters of the teams by adding, rearranging, or removing athletes to/from teams for a performance, practice, or the entire program.** We will attempt to make roster changes as infrequent as possible and with as much warning as possible. Athletes may be removed from our program at any time for reasons which may include, but are not limited to: attitude problems, absences and/or tardiness, talent level, lack of improvement, lack of financial responsibility, fitness level of an athlete, and personality conflicts between athletes, coaches, parents or anyone else involved in our program.

Cross competing is when an athlete competes on more than one team is by invitation from Destiny Cheer staff only. Athletes exhibiting key skills and a positive attitude will be invited to "crossover" onto a second team. This option gives the athlete and opportunity to utilize their full potential on two teams. Athletes will be responsible for all competition fees if chosen to cross compete. Crossovers will not have an increase in tuition to participate on two teams.

DESTINY CHEER MEMBERSHIP AGREEMENT (monthly tuition)

To ensure commitment of all team members and to protect the best interest of each of our clients, Destiny Cheer parents are required to sign a 12 month Destiny Cheer Membership Agreement May 2009 – April 2010. By signing the Parent Agreement, athletes and their parents are committing themselves to no less than 12 months with the program, and are financially responsible for 12 months of tuition. In return, Destiny Cheer will guarantee instruction by qualified, Destiny Cheer staff and training within its facility. **The contract does not guarantee a specific team position or division and does not guarantee the athlete will perform. An athlete's placement within the routine will be contingent upon skill attainment/execution and adherence to attendance policies. Destiny cheer reserves the right to combine teams anytime during the season if circumstances deem necessary.** Destiny Cheer adheres to a specific Termination process in the event the full year contract cannot be completed.

Tuition covers regular practices, extra practices and staff assistance at camps and competitions. Tuition will not be prorated for holidays, gym closings and weeks without star practices. **Family Discount: There is a 20% discount on tuition only for each additional family member. The discount applies to the lowest tuition amount.**

PAYMENT INFORMATION

There will be **NO** hidden fees in 2009-2010 for our Destiny Cheer customers. Destiny Cheer has developed a detailed payment system to allow our clients the opportunity to pay only one time per month. This system makes it easy for our customers to know what they are paying per month and what is included in that monthly fee. We are eliminating the numerous payments throughout each month giving our customers the opportunity to budget for the monthly costs.

If your account is past due on any items (clothing, uniform, bag, etc...) you will not receive the item until your account is brought current. You must not owe any money to either Destiny Cheer or the Destiny Cheer Booster Club at the end of the year or you will not be able to register for the next season. If your account becomes more than 30 days delinquent or after April 15, 2009, your account will be turned over to an outside collection agency for collections and a collection fee of 35% of the balance will be added.

EARLY TERMINATION OF DESTINY CHEER AGREEMENT

In the event an athlete's position on a team is terminated for any reason including, without limitation, injury, job relocation, moving, conduct, etc...

- Destiny Cheer must be notified via a letter (no emails) or by speaking to Andrew Dyerson directly
- You **WILL** be charged tuition on a monthly basis for the remainder of the season
- All items paid for including registration fees, camp fees, etc. are non-refundable.
- Items paid for, but not yet received are non-refundable and remain the property of Destiny Cheer

At Destiny we want to make sure this is a good fit for you and your athlete, therefore, if after starting team practice you discover this is not for you, you can terminate your Membership without penalty by May 21st, 2009. You must discuss your desire with Andrew Dyerson directly.

FUNDRAISERS

Fundraisers are available through the booster club. Only 10-25% of people in the past have taken full advantage of the available fundraisers. It is possible to pay for an **ENTIRE** season on the fundraisers we have available. If needed, take advantage of these fundraisers so your athlete can participate.

SPONSORSHIPS

We are exploring the opportunity for sponsorships this year. More information will be distributed as it becomes available.

REFERRAL PROGRAM

Our referral program is one of the best in the nation! We pride ourselves on offering our clients the opportunity to receive incentives for referring new team members.

Referring a New Team Member

Person doing the referring:

- You must be a registered member of Destiny Cheer. Meaning you either take a class, privates, current team member and/or have paid the annual registration fee(s).
- If you are a team member for the 2009-10 season: Beginning with the first full month the new team member joins (no earlier than the start of the 2009-10 season) you will earn a \$10 credit each month for the remainder of the season (as long as that person remains a team member).
- If you are a class member for the 2009-10 season: Beginning with the first full month the new team member joins (no earlier than the start of the 2009-10 season) you will earn a \$5 credit each month, to use towards your tuition, for the remainder of the season (as long as that person remains a team member).

Person being referred:

- You must bring in the flyer/coupon indicating the person who referred you.
- You will receive ½ off your first full month's tuition.
- Registration fee(s) must be paid in full.

Referring a new Team Member that is currently a Class Member

Person doing the referring:

- You must be a registered member of Destiny Cheer. Meaning you either take a class, privates, current team member and/or have paid the annual registration fee(s).
- If you are a team member for the 2009-10 season: Beginning with the first full month the new team member joins (no earlier than the start of the 2009-10 season) you will earn a \$5 credit each month for the remainder of the season (as long as that person remains a team member).
- If you are a class member for the 2009-10 season: Beginning with the first full month the new team member joins (no earlier than the start of the 2009-10 season) you will earn a \$5 credit each month, to use towards your tuition, for the remainder of the season (as long as that person remains a team member).

Person being referred:

- You must bring in the flyer/coupon indicating the person who referred you.
- You will receive ½ off your first full month's tuition.
- Registration fee(s) must be paid in full.

Referring a new Class Member

Person doing the referring:

- You must be a registered member of Destiny Cheer. Meaning you either take a class, privates, current team member and/or have paid the annual registration fee(s).
- If you are a team member for the 2009-10 season: Beginning with the first full month the new class member joins (no earlier than the start of the 2009-10 season) you will earn a \$5 credit each month for 6 months (as long as the person remains a class member during that time).
- If you are a class member for the 2009-10 season: Beginning with the first full month the new class member joins (no earlier than the start of the 2009-10 season) you will earn a \$5 credit each month for 6 months to use towards your tuition (as long as the person remains a class member during that time).

Person being referred:

- You must bring in the flyer/coupon indicating the person who referred you.
- You will receive ½ off your first full month's class tuition. (Limit 1 class for credit to award against)
- Registration fee must be paid in full.

The Fine Print

- Credits will not be earned until the new member has paid their monthly tuition.
- Class members: For each credit earned during the month you will receive a certificate(s). Redeem the certificate(s) with your tuition the following month and you can deduct that amount from your tuition check.
- Team members: For credits earned during the month, Destiny Cheer will deposit that amount in your athlete’s booster club account.
- If the new member joins both a team and a class, each person will only get the benefit of the better of the two referrals (which would be the team member referral).
- Credits for new team members will begin to be earned beginning with the new season (May tuition).
- The new team member cannot be a previous team member of Destiny Cheer
- The new class member cannot have been a previous class member within the last 6 months.
- The new member cannot be referred by more than one person.
- The new member cannot be a sibling of an existing member.
- Credits will not be earned if your account is past due.

How Do I Participate...What do I Need to Do?

Please fill out one the Referral Program Form provided on the following page for each new person you are referring.

2009 – 2010 Destiny Cheer Referral Program Form

Referred by name: _____

New member name: _____

Referral Date: _____

Referred by Parent Signature / Date New Member Parent Signature / Date

By signing this referral form, both the New Member and Referred By parties agree to take part in Destiny Cheer’s Referral Program and understand the terms & conditions of the program. Both parties understand that all terms & conditions must be met in order for the Referred By person to receive their credit.

Destiny Cheer • www.destinycheer.com • 913-897-5677
