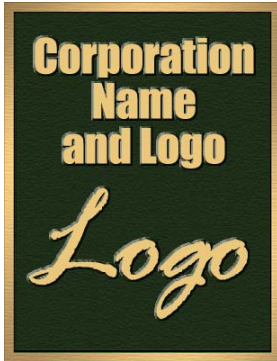


Capital Improvement Committee Gifting and Advertising Opportunities

The **Capital Improvement Committee** raises money for special, large projects. This committee allows the Boosters to continue to fund the team and it's needs and at the same time, look to the future of Mustang Football to work on projects like artificial turf, track facilities, a new scoreboard and the new Press Box/Multi-Purpose building. The Capital improvement committee is a 5013c organization. All donations are tax deductible.



Victory \$7,500
Company logo or message on 12"x18" bronze/green metallic plaque on the Wall of Honor at the entrance to Thunder Stadium.



Touchdown \$5,000
Three lines of desired text on a 9"x12" bronze/green metallic plaque on the Wall of Honor.



Stadium \$25,000
Company logo or message on 4'x16' vinyl-affixed to plywood sign on visitor bleachers or fence for 5 years.



First Down \$1,000
Family or individual name listed on 12"x18" bronze/green metallic plaque with other First Down Sponsors and hung on the Wall of Honor at the entrance.



Bench \$10,000
Company logo or message on 3'x8' vinyl sign on back of home field bench for 3 years at Thunder Stadium.



Partner Level \$500
Family or individual name on 1"x3" bronze/green metallic plate with other Partner Sponsors hung on the Wall of Honor.



Sideline Triangle \$1,000
Your company logo or message on two sides of a 3' x 9' vinyl sideline triangle



Walk of Honor \$125
Family or participant name on 4"x6" brick in the Walk of Honor leading to the entrance to Thunder Stadium.

Annual commitments on the above can be changed to suit your business' need.

Please contact Joe Rogan at 412-5070 or joerogan@aol.com for more information.

MUSTANG FOOTBALL

ADVERTISING



PUT THE POWER OF
MUSTANG FOOTBALL TO
WORK FOR YOUR BUSINESS

Football Booster Advertising Opportunities

The football program at Eagle High School has gained a solid reputation as a winning team creating solid young men in a busy, exciting community.

Eagle Football enjoys a following of loyal parents and fans who love football AND respond to advertising messages associated with the football program.

Unlike other sports programs around the state, Eagle Football receives no tax dollars. Gate receipts account for only 20 percent of the cost of running the program. The balance of the money needed to run the football program comes from the Mustang Football Boosters through various fund raising projects.

Advertising dollars are a major part of the Mustang Football Boosters budget. But there is also a huge benefit to you and your business. Associating your business with Eagle Football puts you in a unique position. Your name is in front of a loyal, responsive group of people who have money to spend with YOUR business.

We've designed a comprehensive advertising package that gives a business many creative options for advertising with Mustang Football.

For more information and for any questions you may have, please contact:

Michelle Cappo 938-5844
capposcasa@msn.com

Game Sponsors

\$700

Sponsor an entire home game and put your business in front of the large, loyal Mustang football fans. Your business will be mentioned by the public address announcer prior to the game, at each quarter break, and each time the score is announced. You'll also receive a special Mustang Booster Club thank-you at midfield during half-time of the game you sponsor.

Stadium Banners

\$365 - \$700

Give your business a presence at every home game with a 3'x5' (\$365) or a 4'x 8' (\$700 with best exposure) stadium banner. Your business logo or message will be in front of the Mustang Football faithful for the entire 2008 season.

Web Banners

\$100

www.EagleMustangFootball.com is the one-stop web site where Mustang Players, Parents and Fans get their information. Put your business in front of this loyal, responsive audience with a banner ad on the **www.EagleMustangFootball.com**.

In-Game Sponsorships

See Below

Be a part of the action all season long. When you're an in-game sponsor, your business gets mentioned every time something good happens. Choose from touchdowns, kick-offs, sacks, takeaways, time-outs and kicking scores. Everytime one of these things happens in a home game, the public address announcer mentions your business. It's a fun way to get your business name in front of the Mustang Football audience for every home game of the 2008 season.

Touchdowns - \$1000

Timeouts - \$1000

Kickoffs - \$400

Scoring Kicks - \$300

Sacks/Hard Hits - \$300

Fumbles/Interceptions - \$400

All packages and prices are available on a first-come, first-serve basis and are subject to availability. The Eagle Football Boosters are a 5013c organization.

All donations are tax deductible.

