



Official Business Sponsor Application

Dear Sponsor,

Thank you for your interest in sponsoring the Max's CDH Awareness 5K Run / Walk and Max's Mile for kids.

This year will be offering 3 levels of sponsorship. They are as follows:

Platinum Level:

- \$500 minimum
- Sponsor one half mile of the track
- Sign at your half mile mark with your name and logo to be viewed by all participants
- Receive your business name on the back of shirts given to all participants
- Business name and logo on a sign, day of the race
- A mention of thanks before awards are passed out after the race.
- Limited to the first 6 sponsor checks

Gold Level:

- \$250-\$499
- Receive your business name on the back of shirts given to all participants
- Business name and logo on a sign, day of the race
- Unlimited Sponsors

Silver Level:

- \$100-\$249
- Business name and logo on a sign, day of the race
- Unlimited Sponsors

*** The deadline for sponsorships for this year's race will be Wednesday August 10th, 2011, but the sooner you respond the more exposure you will get.***

In addition anyone that sponsors a table or makes a donation is invited to have a vendor table to promote your business, at no extra cost. All monetary donations are appreciated. But if your business would like to donate coupons or discounts, please include enough for all participants, approximately 500. Please send these with your sponsorship application to the address listed on the application. Since we will be having an adults and a kids race, please consider also or in addition to, donating gift cards and child related items.

If you are interested in a sponsor table, please indicate this on your sponsorship application. Thank you for your interest and help in making our race a success!!

Erin Thornsbery
Race Director