

Kingston Royals Youth Athletic Ministries, Inc.
2009 Sponsorship Program
8328 Capel Drive
Pasadena, Maryland 21122



Dear Prospective Sponsor,

The Kingston Royals Youth Athletic Ministries Inc. (or KRYAM) is a Christian “faith-based” youth sports program offering children across the state of Maryland with a balanced approach to athletics. Currently, KRYAM is focusing its ministry efforts solely on youth baseball (ages 8 – 18). Baseball programs are offered for both the spring and fall seasons for all of the teams and/or age groups offered. Since our inception in the spring of 2005, our baseball program has expanded from 2 teams to 9 teams. This season, the organization plans to continue to expand and provide an even greater opportunity for youth to play baseball in a positive coaching environment, and we are asking for your financial help to continue this work.

The Kingston Royals program is designed in a framework of positive coaching that believes that the foundation of our future is in its youth and that sports are an essential part of a young person’s physical, emotional, and spiritual development. For this reason, in addition to intense athletic training, Royals’ teams open and close every game and practice in Christian prayer; and each practice includes a 5 minute “ministry talk”, where the children learn (from a Christian perspective) how to develop their character and spiritual life in the context of being an athlete. Don’t be fooled by our approach. Royals’ teams are serious sports teams, often playing in the highest competitive venues available in our area. Our belief is that competition provides the perfect environment to “test the metal” of our young athletes and teach them how to apply what we have taught them in life and on the field.

There is no better way to reach young minds and souls than through sport. Participation in sports helps a young person build positive self-esteem, a strong work ethic, morals, and cooperation through team building. In the United States, youth are dropping out of sports at an alarming rate. A major contributing factor is the “win at all cost” mentality of many parents and coaches that creates a pressure filled environment for the kids and ultimately turns them away from sports. ***For this reason, KRYAM provides a welcome alternative that is greatly needed in our community!***

The cost to field a team is substantial and **WE NEED YOUR FINANCIAL HELP** to ensure success! It costs over \$350.00 to outfit each player with only the basics to play travel baseball. This does not include other expenses such organizational costs, insurance, field maintenance & equipment, league fees, umpire fees, tournament fees, etc. In order to cover these additional expenses, provide an opportunity for more youth and offer experiences that create memories for a life time, we need sponsorship support as well.

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The 2008 season was extremely successful, with several teams placing or winning the leagues they played in. Please consider becoming a sponsor and helping the KINGSON ROYALS shape the lives of our youth in a positive environment! If you are interested in becoming a sponsor, please see the following page which contains a list of sponsorship levels.

Please make your check payable to “KRYAM” and send it to, 8238 Capel Drive, Pasadena, MD 21122. KRYAM is a non-profit 501(c) (3) organization, and your donation qualifies as a tax deduction. Following receipt of your donation, we will mail you a receipt with our Tax ID along with a thank you letter. For more information about the Kingson Royals you can visit our website (www.kingsonroyals.org).

Sincerely,

Gary

Gary J. Bierc
President
Kingson Royals Youth Athletic Ministries Inc.

Attachment

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2009 Sponsorship Levels

(Sponsor levels run from November of the current year to October of the following year)

Grand Slam Sponsor – \$1,000.00 & Above

- A banner with your company information & logo will be affixed to our main ballpark fence or backstop.
- Your company advertisement will be placed on our main organizational website and your company contact information will be listed on the webpage of the specific team you sponsored, with links to your company website.
- Your company information will be included in all of our newsletters or other significant correspondence to KRYAM members.
- Your company name will be listed on a specific team's sponsorship banner, displayed at every game (home and away).
- A plaque will be presented to you with your name/company name on it from KRYAM and/or the team you sponsored.

Home Run Sponsor – \$500.00

- Your company advertisement will be placed on our main organizational website and your company contact information will be listed on the webpage of the specific team you sponsored, with links to your company website.
- Your company information will be included in all of our newsletters or other significant correspondence to KRYAM members.
- Your company name will be listed on the specific team's sponsorship banner, displayed at every game (home and away).
- A plaque will be presented to you with your name/company name on it from KRYAM and/or the team you sponsored.

On Base Sponsor – \$250.00

- Your company contact information will be listed on the webpage of the specific team you sponsored, with a link to your company website.
- Your company information will be included in all of our newsletters or other significant correspondence to KRYAM members.
- Your company name will be listed on the specific team's sponsorship banner, displayed at every game (home and away).
- A plaque will be presented to you with your name/company name on it from KRYAM and/or the team you sponsored.

Designated Hitter Sponsor – \$125.00

- Your company contact information (if applicable) will be listed on the webpage of the specific team you sponsored, with a link to your company website.

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A Fan Sponsor – \$50.00 or Less

- The heartfelt thanks and appreciation of the Royals' players, coaches & parents.

Please choose the sponsorship level that best meets your needs from the list on the previous page.

Please make your check payable to: "KRYAM" and send it to:

Kingson Royals Baseball
c/o Gary Bierc, President
8328 Capel Drive
Pasadena, Maryland 21122

REMEMBER ANY DONATION WILL BE APPRECIATED in creating a lasting memory. Your individual contribution for the love of kids and baseball is:

AMOUNT: _____ FOR: _____

If Specific Team, Print Manager's Name: _____

CONTACT INFORMATION:

Company Name & Address: _____

Contact Phone Number: _____ Email Address: _____

THANK YOU!