

Get in the Game!

# Lewiston Youth Baseball and Softball 2011 League and Team Advertising



Please consider Lewiston Youth Baseball and Softball for your advertising or sponsorship dollars in 2011. Our League provides over 600 children the opportunity to play baseball and softball on some of the best fields in Western New York at one of the cheapest costs to the players around. **WE NEED YOUR HELP TO KEEP THESE FEES LOW!** By making a contribution to Lewiston Youth Baseball, you will help us continue to bring the best to children from Lewiston, Porter, and the surrounding areas. Many of these contributions are tax deductible, please contact your tax preparer to determine if deduction applies.



## Basic Team Sponsorship—\$150

- SPONSOR A TEAM BY PUTTING YOUR COMPANY NAME ON THE BACKS OF A YOUTH BASEBALL OR SOFTBALL TEAM.
- CHOOSE WHICH DIVISION YOU WISH TO SPONSOR OR SPONSOR THE TEAM OF YOUR FAVORITE YOUNG BALL PLAYER.
- SPONSORS ARE MENTIONED IN ANY TEAM NEWSPAPER ARTICLE AND ON ALL LEAGUE PUBLICATIONS.
- SPONSORS ARE PRESENTED A TEAM PICTURE PLAQUE AT THE CONCLUSION OF THE YEAR.



## Outfield Fence Advertising - \$200 - \$450

- ◆ Advertise your company name, logo and info on an Outfield Fence at Pletcher Road Park.
- ◆ Give us your pre-made design, or we can design a sign for you using your company logo or message.
- ◆ Signs come in two sizes: 3' by 4', for \$200, and 4' by 8', sold for \$450.
- ◆ These signs can be renewed and reused every year at a cheaper rate. The average life span of each sign is up to five years. Renewal rates are \$100 and \$250, for the smaller and larger signs.



## Website Advertising - \$150 - \$200

- \* Advertise on [www.LewPortSports.com](http://www.LewPortSports.com).
- \* We can use your company's logo design or create one for you. Just email us what you want, we'll make it happen.
- \* Advertisements can be purchased as a sidebar graphic for \$150, or a headline banner for \$200.
- \* Your advertisement will stay on the site for one year.
- \* [www.LewPortSports.com](http://www.LewPortSports.com) is the home for registration and information for all Lewiston Youth Sports. We link to local football, soccer, hockey, and dance organizations too.
- \* Over 35,000 hits, on average, per year!

# 2011 Advertisement and Sponsorship Order Form

## Lewiston & Porter Youth Baseball/ Softball

Business Name (As it should appear on any Uniform, Sign or Web Advertisement):

Business Contact Person

Contact Phone Number

Contact Email

Business Website

Basic Sponsorship Division of Preference (Number in order of preference)

Tee Ball (Boys and Girls Age 4 - 6)

Boys Starters (6 - 8)

Boys Minors (8 - 10)

Boys Majors (10 - 12)

Boys Seniors (13 - 15)

Girls Starters (7—8)

Girls Minors (8 - 10)

Ponytails (11 - 13)

Girls Seniors (14 - 16)

Sponsor a Specific Coach or Players Team (List Name of Coach or Player)

### *Pricing & Packages*

#### ◇ **BASIC TEAM SPONSORSHIP - \$150 PER TEAM**

- EACH BASIC SPONSORSHIP BUSINESS WILL HAVE THEIR BUSINESS NAME PUT ON THE BACK OF THE TEAM THEY ARE SPONSORING AND RECEIVE A TEAM PLAQUE AT THE CONCLUSION OF THE YEAR. TEAMS CALLED "BUSINESS NAME" YANKEES IN PRESS RELEASES.

#### ◇ **OUTFIELD ADVERTISEMENT - \$200 - \$450 PER SIGN**

- RENEW EVERY YEAR! ADVERTISE YOUR COMPANY WITH A SIGN AFFIXED TO OUR HOMERUN FENCING. SEND US A LOGO, SLOGAN, OR ADVERTISEMENT TO USE ON EITHER SIZED SIGN (3' X 4' FOR \$200, 4' X 8' FOR \$450). BE SEEN BY THE WHOLE LEAGUE.

#### ◇ **ADVERTISE ON OUR WEBSITE, [WWW.LEWPORTSPORTS.COM](http://WWW.LEWPORTSPORTS.COM) - \$150 - \$200 PER ADVERTISEMENT**

- ADVERTISE YEAR ROUND ON OUR YOUTH SPORTS-BASED SITE. PURCHASE EITHER SIDEBAR GRAPHIC (\$150), OR A HEADLINE BANNER (\$200) USING YOUR COMPANY LOGO, SLOGAN, OR ADVERTISEMENT. RENEW EVERY YEAR!

#### ◇ **THE HOME RUN - \$400**

- GET A BASIC TEAM SPONSORSHIP, 3' X 4' OUTFIELD FENCE SIGN, AND A WEBSITE SIDEBAR GRAPHIC ADVERTISEMENT FOR ONE PRICE.

#### ◇ **THE GRAND SLAM - \$600**

- GET A BASIC TEAM SPONSORSHIP, 4' X 8' OUTFIELD FENCE SIGN, AND A WEBSITE HEADLINE BANNER FOR ONE PRICE. SAVE \$200!

**Thank You!** For considering Lewiston & Porter Youth Baseball and Softball for your advertising, sponsorship, or donation dollars. Every effort made is appreciated and needed! Any inquiries can be made to Mike Dashineau at 754-8213 ext. 254, or emailing us at [LewPortSports@yahoo.com](mailto:LewPortSports@yahoo.com). Information Flyer can also be filled out online at [www.LewPortSports.com](http://www.LewPortSports.com). Please include this flyer with any donation or purchase. Please mail this flyer back to Lewiston Youth Sports, PO Box 330, Lewiston, NY, 14092. Checks should be made out to Lewiston Youth Sports. Logos, designs, or any other information used for signs or advertisements can be emailed to [LewPortSports@yahoo.com](mailto:LewPortSports@yahoo.com).

