

MISSION VALLEY ELITE COUGARS

Amateur Athletic Union (AAU)

Boys Basketball Organization

Dear Prospective Donor / Sponsor:

Mission Valley Elite Cougars Basketball Organization is a Tax-Exempt 501(c)3, Non-Profit Organization established in 2004 to support youth activities in Alameda and surrounding Counties. We are actively involved in the welfare of our youth by keeping them Academically focused and physically fit. We are dedicated to educate and motivate each student athlete while encouraging teamwork, leadership, sportsmanship, and citizenship. In addition, we stress the importance of education. Building on the old saying that "Knowledge is King," our team players are encouraged to maintain a minimum grade point average of 3.5, a 95% attendance record, and stay crime and drug-free. Mission Valley Elite is completely committed to offering quality alternatives for the youth in our community. We strongly feel our youth deserve the opportunities and the tools for success.

Mission Valley Elite Cougars is hosting a Food Booth at the 26th annual Fremont Festival of the Arts, August 1 & 2, 2009 with an estimated 400,000 to 500,000 people expected to visit the festival; and we are looking for sponsors to donate money or products to help our food booth run smoothly.

Mission Valley Elite Cougars is having a banner made up with all sponsors names and logos listed and sponsors are encouraged to make a give away packet with business cards / pamphlets that will be distributed at the festival from our food booth.

Our objective is to give the student athletes the opportunity to establish and develop team-building skills while learning and developing fundamental basketball skills. They are playing in a safe and fun-filled environment for youth ages eight (8) through eighteen (18).

Mission Valley Elite Cougars Basketball Organization is requesting your help in this fund-raising event. Your donations to our organization will give us the necessary tools to fulfill our program goals. All donations are 100% Tax-Deductible. **(Tax ID #: 13-4303945)**

If you have any questions, please do not hesitate to call. Thank you in advance for your consideration, support and possible participation.

Sincerely,

Mike Tostado
Founder



A Member Club of the AAU

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