



Northgate Viking Touchdown Club

To Whom It May Concern:

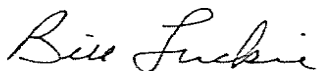
I would like to thank everyone that supports the Northgate High School football program. As our football program continues to grow, we must position the program to achieve our children's athletic goals. As the head football coach, it is my goal to build the best and most competitive football program in the state while demanding that every athlete in the program maintains a high academic standing.

The Northgate Viking Touchdown Club was developed to generate the revenue necessary to build a successful football program. As it should be, the county and school budgets are primarily focused on the academic needs of the school as well as the *basic needs* to run the athletic program. The Northgate Viking Touchdown Club will generate the excitement and funding necessary to elevate Northgate's football program to a premier program. The funds raised by the Touchdown Club will be used to 1) Prepare the athletes to be the best they can be; 2) Provide the best facility and equipment to achieve a competitive edge; and 3) Provide opportunities to enhance the coaches' knowledge and incentive to train the athletes to be their best.

In order to develop a stronger football program, it is essential to have involvement from the local community and the parents. The most effective way for the community and our parents to get involved is through participation in the Northgate Vikings Touchdown Club. **Individuals may sponsor the Touchdown Club at several different levels, including Platinum Level (\$500), Gold Level (\$250), Silver Level (\$100) and Bronze Level (\$25). Businesses may sponsor the Touchdown Club at several different levels, including Corporate Level (\$1,250), Business Level (\$500), Web-Site Level (\$250) and Email Level (\$100).** Each level is described on the web-site at www.northgatevikingfootball.com (Click on the Handouts section to view the *Sponsorship Information Forms*).

While our strategy will take time and commitment to achieve, I look forward to carrying the Vikings into the future and creating a program that is second to none. Together we can make it happen.

Head Football Coach



Bill Luckie

Mission Statement

The Northgate Viking Touchdown Club is committed to building the premier football program in the State of Georgia in partnership with the coaches, parents, school and our community.