

Advantages of Joining the OTA in North Central Region

OTA North Central Announces Funding Programs

North Central has an exciting array of programs being offered for this year. For those programs offering rebates, the Club contact must submit a summary report at the conclusion of the program outlining expenses and results, including a small write-up describing the event and photos that can be posted on the NCR website and included in the OTA eNewsletter. To register, complete the form under the ONLINE FORMS menu at www.otanorthcentral.com.

1. Tournament Incentive Program (TIP) - Up to six (6) tournaments (adult and/or junior) will be funded.
 - For the time and effort to organize, advertise and run each tournament, the tournament director at each participating Club will be given \$200
 - Each Tournament Director will be given an extra \$100 towards prizes
 - A maximum of one adult and one junior tournament rebate allowed per Club
 - Tournaments must be "one time" in nature, running 1-3 days in length. Preference shall be given to those clubs who encourage participation by other OTA-member clubs in their vicinity.
2. Hire a Pro - Up to four (4) clubs in North Central Region may apply.
 - Establish funds for Clubs not employing Pros to hire a pro to run introductory clinics for junior and adults
 - Up to \$200 per club to help fund use of a Pro will be provided
3. Tennis Program Promotion - Up to four (4) clubs in North Central Region may apply.
 - For every dollar spent by the Club on advertising programs & events, NCR will match the amount, up to a limit of \$150 per Club (excludes advertising \$\$ spent as part of the TIP re-imbusement)
 - Allowable examples include: community newspaper ad, poster/brochure printing, purchase of a Club banner and other signage for the Club
4. The OTA encourages clubs to grow the game of tennis in Ontario - promoting leagues is one such mechanism to accomplish this. This year we will continue to promote the North Central League. This new league (2nd year) provides a chance for our more northern clubs locations to experience the excitement of inter-club league play.

Rebate for this is up to \$250 per OTA-member club, depending on the number participating. Money can be used to cover the cost of new balls, court fees and so on. Non-member clubs will NOT be allowed to participate.

Total Possible Funding available per Club: \$1200.00