

Prairie Field Softball Association

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At Prairie Field, April through October, ball players, families and fans of the game gather each weekend for a two-day tournament. Beginning the first week of May and continuing into August there are double-header softball league games each weeknight. With 300-plus ballplayers and spectators on the weekend and 150-plus ballplayers and spectators each weeknight, there is a wonderful opportunity for you to advertise your business.

If you are interested in displaying a sign on one of our six outfield fences, sponsoring a weekend tournament or sponsoring the addition of a custom covered dugout, please contact our staff at the phone number or e-mail address above.

ADVERTISING SIGN

Many companies like the sign option because it is displayed for an entire season, and can be displayed for as many seasons as you would like. You can provide your own 4' X 8' sign to be displayed for the entire season for \$100. Don't have a company sign, but interested in this option? We can have your sign created by our sign contractor for \$325 and the same rate of \$100 to display the sign would then apply. Each year, \$100 guarantees your sign be displayed for another season. You can choose to use the same sign for multiple seasons. You can also choose to hang multiple signs at our complex.

WEEKEND TOURNAMENT SPONSOR

Some companies want to pursue the option of sponsoring a weekend tournament. For a \$200 per tournament fee, your company name is displayed on the Prairie Field website with the tournament information, listed on the Prairie Field tournament guide distributed to hundreds of teams, on both the Washington ASA and Region 15 ASA websites with the tournament information, and listed on trophies awarded to the winning teams at the event. You also have the option of providing flyers, coupons/specials, incentives to the teams/spectators during your tournament – you can show up yourself to do this, or give the materials to our staff to distribute to the teams. Examples we have seen are discounts to teams coming into a pizza parlor on the tournament weekend in their uniforms.

ADDITION OF CUSTOM COVERED DUGOUT

As a non-profit, generating revenue to make capital improvements can be a difficult undertaking. We have been working hard to upgrade our facilities by building custom covered dugouts. We have built four of the twelve needed dugouts thus far with the generous help of local companies and individuals. The cost of a dugout is \$1,600 – we know it is probably not an option for most of you, but we do include the ability for you to display your signage for three seasons and we will list your company information in the Sponsors section of our website for the same period of time.

If any of these advertising opportunities interest you, please contact our staff at the phone number or e-mail address above. Prairie Field Softball Association is registered with the State of Washington as a 501(c)(4) non-profit corporation – consult your tax professional with deductibility questions. We thank you for your time and wish you the best.

