

Ramapo Valley Soccer Club

Providing Youth Soccer Programs in Rockland County since 1992

P.O. Box 57
Suffern, NY, 10901
ATTENTION: Sponsor Program

◆ **Web:** www.rvsoccer.org ◆ **Fax:** 845-357-5091 ◆ **Email:** sponsors@rvsoccer.org ◆

Sponsorship Program

Dear Prospective Sponsor,

On behalf of the teams, coaches, players & parents of the Ramapo Valley Soccer Club, we thank you for your consideration in participating in our Sponsorship Program. We have expanded the program options this year to provide greater variety, and to take advantage of our successful website. Like all not-for-profit organizations we rely on the generosity of the community to help support our programs for our children, and we appreciate any level of support that you can provide.

Thank you again for your consideration!

Sincerely, The Board, Coaches, Players & Parents of the Ramapo Valley Soccer Club

Club & Sponsor Program Highlights:

- Since **1992**, we have provided youth soccer programs for **ages 5 to 18** in Rockland County.
- We are a **Not-For-Profit** organization (registered 501c) and all monies contributed are tax-deductible.
- We have **60 recreation teams & 35 competitive teams covering 1500 players**. We offer seasonal leagues and skill programs for all levels of players.
- All monies raised go directly to our teams, programs, indoor/outdoor facility fees, field equipment, and player/school scholarships.
- We offer 2 ways to advertise, **Website Sponsorship** and during our **4 Annual Tournaments** which running 6 weekends a year. See the opposite side of this page for details.
- Our tournaments draw over **100 teams / 1500 players**, over each weekend, from the Tri-state Area. We will see an additional **1000+ visitors** each weekend!
- Business Cards make great content for all Journal Book options. We can help you create your ad!
- Our website serves all our programs. In a single year your advertisement will be seen over **12,000** times!!!

Advertising Option Descriptions:

- **Website Banner (\$600):** ***BEST VALUE !!!***
 - Each banner will be displayed across our website, www.rvsoccer.org ,for **1 year**.
 - **One** advertiser’s banner is randomly selected from the list of Web Sponsors each time **any** page on our website is displayed. All advertisers receive equal display time.
 - The banner is displayed at the top of the page & is linked to the advertisers own web site or email. The size of the banner is approx. 3/4” x 5”.
 - Each advertiser receives a one-time mass-e-mailing to our club email list which has over 1000 addresses.
 - Each club newsletter includes a section listing Web Sponsors with links to their website or email.
 - The advertiser is also listed on the Sponsors web page AND is listed on a dedicated page, proudly displaying all Sponsors in one of our Tournament Journal Books (see next section).
 - Given current website traffic, your banner will be seen over **12,000** times in a single year!!!
 - To see our current website sponsors please visit: www.rvsoccer.org.

- **Tournament Journal Book Advertising Options:**

For our **FOUR** annual tournaments, we publish a **Tournament Journal** with tournament schedule, rules, and advertisements from supporters of the Club and soccer. The **Journal** is distributed to tournament spectators. If you or your company is interested in placing an ad in our **Journal**, please look over the following options and use the **Sponsorship Form** to submit an advertisement.

| Option | Description | Cost |
|----------------------|---|--------------|
| Back Cover | a full-page advertisement on the back cover of the journal book | \$500 |
| Inside Covers | a full-page advertisement inside either the front or back cover of the journal book | \$400 |
| Full Page | a full-page advertisement randomly placed in the journal book | \$200 |
| Half Page | a half-page advertisement randomly placed in the journal book | \$100 |
| Quarter Page | a quarter-page advertisement randomly placed in the journal book | \$60 |
| Eighth Page | a business card size advertisement randomly placed in the journal book | \$40 |

In addition to the **Journal Book**, each sponsor will be acknowledged on our website with a listing in the **Sponsors** section of www.rvsoccer.org .