



San Francisco Seals Marketing & Sales Internship

3-4 Positions – 3 month, 6 month, and Summer internships

Qualifications:

1. Excellent communication skill - written & verbal
2. Some understanding of sports business
3. Good phone calling skills
4. Self motivated
5. Proficient with the use of Word, Excel, and PowerPoint programs
6. Have a car
7. Good knowledge of soccer preferred



Responsibilities for Marketing & Sales Internship Include:

1. Contact potential sponsors (cold or warm calling)
2. Present sponsorship opportunities
3. Prepare and edit marketing material as needed
4. Help to establish media contacts & relationships in the Bay Area
5. Work with youth clubs and other non-profit entities as appropriate to provide fundraising opportunities through game ticket sales
6. Report to Marketing and Sales Director on progress
7. Meet weekly with Marketing and Sales Team on conference call

About the Seals:

The San Francisco Seals are preparing for their second season here in the Bay Area, and having barely missed participation in the U.S. Open Cup this past season, the Seals have their eyes firmly set on qualifying in the 2007 season.

The Seals play in the South Western Division of the PDL, the Premier Developmental League, hosted by the United Soccer Leagues. The PDL is the top amateur league in the United States.

The Season runs from May to mid-August and consists of 16 regular season games. Currently, the division has 10 teams, which are all located in California between San Francisco and San Diego.

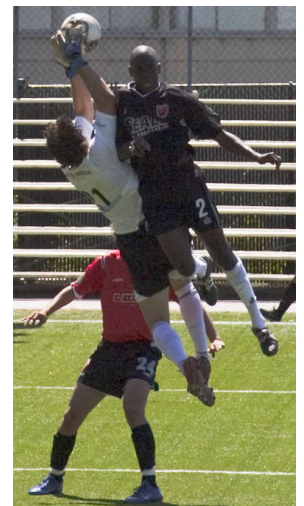
A bit of Seals History

Team Achievements

- Division champions 3 straight years (1993 - 1995)
- Regional champions 2 years (1994 & 1995)
- National finalist (1995)
- Western regional champions (1996 & 1997)
- Defeated Chinese National champions (1997)
- Won D3 U.S Open Cup championship (1997)
- U.S. Open Cup Semi-finalist vs. DC United (1997)

Player Achievements

- Seals Youth Player Nick Murphy to Osnabrueck Germany (3rd Division) 2006
- Former Seals players have gone on to play in Major League Soccer as well as the English Premier League, the Bundesliga, the Swiss First Division and for the U.S. Men's National Team



Contact:

Paul Sheirich, Director of Marketing & Sales
510.543.6859
psheirich@comcast.net
www.oursfseals.com