

Soderville Athletic Association
Board Meeting Minutes

Date: November 18, 2007

Board Members in Attendance

Greg Zimmer	President
Phil Morem	Treasurer
Derrell Singh	Secretary
Donna Hable	
Curtis Moe	
Brian Braden	
Dale Blonigen	
Marty Tynda	
Tom Dreshar	
Steve Miller	

Not in Attendance

Greg Stephani	Vice President
Brad Hensler	

Others in Attendance

Nancy Nelson
Steve Voss
Jon Frank – Impact Fundraising

Meeting called to order by Greg Zimmer at 8:05pm.

Phil M. made a motion to approve the October 16, 2007 meeting minutes, Tom D. seconded the motion, motion approved.

Public forum – none

New Business

Web Site Maintenance Proposal – Steve Voss had emailed a proposal that the Board reviewed listing the types of services that he would be able to provide to SAA as a Website Consultant. It was difficult for him to predict the number of hours it would take to provide this service but he did give an estimate and is assuming it will be at least 80 hours worth of work. Steve suggested that we budget for more than that just in case. His hourly rate will be \$25 hour. After much more discussion the Board decided it would be in the best interest of SAA to hire Steve Voss in this capacity. Brian B. made the motion to approve Steve Voss as the SAA Website Coordinator on a consultant basis, Tom D. seconded the motion, motion approved.

Dug out covers – Steve V. opened this discussion talking about how he has been discussing field improvements extensively with both Ham Lake and East Bethel. Jack Davis, East Bethel Parks Superintendent, has drawn up plans for dug out covers he feels would work well for the East Bethel fields. He is concerned about vandalism at their fields and is confident this design will deter damage. Brian Braden then attended the East Bethel City Council meeting with Steve to be present to discuss the field fee situation. Steve stated that Brian was very eloquent and direct about the financials and was good at making them understand that this is their rec. program that SAA is running. They also discussed the dug out covers further and it was decided that if SAA pays for the materials then East Bethel City workers will build them. The materials would cost \$9,500 to cover all the dugouts. Nancy will send out the email that Steve sent her with the design for the dug out covers to the Board members and the Board will discuss this again.

Impact Fundraising

Jon Frank and his wife came to the meeting to give us fundraising information. He said he is hearing that SAA liked the money we made for 2007 but can see there could be some changes. Dale B. reported he heard that having the small cards that you tore apart was hard as they were easy to lose and maybe the credit card size one would be easier to keep track of since it is just one card. Jon F. stated he likes this type of card for how big and colorful it is for the presentation part of selling it. Steve V. asked if Jon offers the option of the credit cards and he said he would definitely do it for SAA if

that is what we want but it may cost more to produce it so some profits may be lost. Jon F. surveyed each of the vendors represented on our fundraising card and the only one that wasn't used much was Soderquist's. Jon will work hard with us to make it more successful this year in trying to increase our profit and have better coupons on the card. The more time he has to work on it the better job he can do for us. After Jon left the Board had discussion around using Impact Fundraising again. Derrell S. made the motion for SAA to use Impact Fundraising again, Tom D. seconded the motion, motion approved. Nancy N. will contact Jon and have him start contacting companies. She will ask him to try to get about 16 different companies. During the next Board meeting there will then be a discussion on whether to go with the same large card like last year or switch to the credit card size one.

Assign Remaining Coordinator Positions –

There was much discussion relating to the coordinator positions that still remain open. At the end of the discussion every coordinator position was filled. Nancy will get these positions/names to Steve V. to add to the website.

Fundraiser/Volunteer fee for 2008 – Nancy brought up the idea of having the fundraiser fee per family and the volunteer fee be per child. She stated that the main feedback that was negative surrounding this fundraiser was that it was a lot of money to “fork out” for a family that is registering more than one child. If the volunteer fee is per child at least the family will have the option to volunteer more to get their refund which some may think is easier then trying to sell so many cards. Nancy added that she and Steve already have it figured out how to change this for registration and that it can easily be done. It was decided that everyone would think about this and discuss it again at the next meeting.

BAT tournament requests – Nancy brought up the fact that BAT is requesting three weekends (May 9-11, July 18-20 and August 1-3) to use the Ham Lake fields for tournaments. The May and August ones should not overlap with any in house tournaments but the July tournament is the same weekend of Booster Day in East Bethel, therefore we are not able to use the fields up there that Saturday so will need Lion's and City for in house tournaments. It was decided that we would discuss in December the schedule for tournaments for 2008 and that we would not be able to commit the fields to BAT yet.

Brian B. talked about that we need to keep going with discussions with the City of Ham Lake and East Bethel and what SAA is going to do about the Cities requesting field fees. Brian will write something up to present to the City and show it to us at the next meeting. Everyone agreed that Brian seems to have a great handle on this issue and is able to put it into proper wording so we are very appreciative that he is willing to take on this enormous task.

There was a small discussion about the building. Nancy gave her ideas of where she thinks walls could be constructed so there would be a small framed in office space. This would then protect that space from any damage if the building is eventually used to practice baseball/softball and it would make it easier/less expensive to heat and possibly air condition. Nancy will begin to look into what it will take to construct this and report back to the Board with costs and ideas.

Committee Reports:

Concessions – Teri Pierro – Phil let us know that the concessions did not make very much money this year. Nancy will look into this further but it was probably because the cost of purchased items had increased so much this year and we did not increase the prices at the stands at all. We also had to pay many teens to work the stands since the number of volunteers decreased and we were not able to get a volunteer fee from every registrant.

Umpires – Blonigen and Hensler – no report

In-house fastpitch – Miller – no report

In-house baseball (Junior) – Stephani – not present

In-house baseball (Senior) – Moe – no report

Traveling fastpitch – Hable – no report

Traveling baseball – Braden – no report

Field/Game Scheduling – McArthur – Greg Z. reported that Randy McArthur, a past Board member, is willing to do this.

Equipment – Krenz/Tynda – Paul K. will be “training in” Marty T. on equipment purchasing this year.

Treasurer – Morem – Phil has completed the accounting through August and passed out the monthly statement.

Fundraising – Braden – Brian B. decided he would continue to head the fundraising effort for this season.

Uniforms – Singh – Derrell asked the Board if it is worth his time to compare prices/quality of items from other vendors besides ideal since we have some inventory left from last year. Nancy stated that we have about 15 teams worth of inventory on hand but she will check that out more closely. It was decided that Derrell could go ahead and check out any vendors he would like and report his findings to the Board.

Photos – Nelson – It was decided that the Operations Manager would be in charge of coordinating photos with Sports Star Photography for the 2008 season.

Operations Manager Report –

ADP Poster Compliance – Nancy talked about the posters that SAA is supposed to have posted for payroll.

Signers on checking accounts – There have been a lot of changes to the Board so we need to finish updating the signers on the accounts.

Marty T. made the motion to remove Brian Braden from the General Fund account, # 24272, Phil M. seconded the motion, motion approved.

Steve M. made the motion to remove Jim Jarvi from the Traveling Fastpitch account, #24707, Marty T. seconds the motion, motion approved.

Dale B. made the motion to remove Steve Voss and add Greg Zimmer from the Concessions account, #24248, Derrell S. seconded the motion, motion approved.

Phil M. made the motion to remove Steve Voss, Paul Krenz and Jeff Johnson and add Greg Zimmer for the Capital Improvement Fund account, # 24264, Greg Z. seconded, motion approved.

Safe Deposit Box at 21st Century Bank – Phil suggests that we buy a small fire proof box to hold the items that are currently in that box and go ahead and close the Safe Deposit Box. Derrell S. made the motion to approve this, Greg Z. seconded the motion, motion approved.

2008 Registration Flier changes – Steve Voss and his spouse are going to be working on updating the flier that we send to the schools for registration. Nancy would like to see more information on the flier about the exact programs we have and what age groups we are able to accommodate. Dale B. brought up that we should change the dollar amount for pay for umpires from \$25 to a range of \$20-\$30. If anyone else sees any changes they should let Nancy know.

Old Business –

Building Discussion – Donna, the traveling fastpitch commissioner, reported that they would like to move ahead and purchase the net for approximately \$1,500 and get the chain link to cover the windows, charge \$5 for each child that comes into the building and half would go to the general fund and the rest to traveling fastpitch, Donna said they are also checking into some flooring ideas, there was discussion around if there should be a fee charged or not. After much discussion relating to these topics it was decided that SAA should purchase the equipment that will be used in the building so it does not seem like it is to be used just for traveling fastpitch. This would not send a good message to the rest of the association. The Board told Donna that they would like a written detailed proposal from the Building Committee with all their ideas. A side committee of Board members was made up so that they could move forward with approving the plans that are presented after the proposal is completed. Marty T. made motion that the 4 officers would be allowed to make a decision for the Board for the proposal, Derrell S. seconds the motion, motion approved.

Other

The next meeting is set for December 16th, 2007 at 7:00pm. **Note the time change for future meetings!**

Motion to adjourn the meeting made by Derrell S., Dale B. seconded the motion, motion approved and meeting adjourned at 11:10pm.