

Soderville Athletic Association
Board Meeting Minutes

Date: November 19, 2006

Board Members in Attendance

Steve Voss President
Brian Braden
Brad Eppenberger
Doug Evans
Jim Jarvi
Curtis Moe
Terry Speckel
Marty Tynda
Paul Krenz

Not in Attendance

Rodney Gillund Vice President
Phil Morem Treasurer
Greg Stephani
Dale Blonigen

Others in Attendance

Nancy Nelson

Meeting called to order by Steve Voss at 8:10 pm.

Brad E. made a motion to approve the October 15, 2006 meeting minutes, Steve V. seconded, motion approved.

Everyone also received a copy of the annual meeting minutes and Steve will post them on the website.

Public forum – none

New Business

Meeting with the City of Ham Lake – Steve V. reported that the meeting went well, Steve gave them some background on the association first and the makeup of SAA as 36% of SAA was registrants that live in Ham Lake, talked about the services we provide and that we use their fields quite extensively, Steve let them know how well they keep the fields up, the City recognized that we are providing the recreation for Ham Lake, talked about painting and wall coverings at concession stands, they asked about what we pay to East Bethel for the concession stand use and Steve reported \$1,000, the City ended up not requesting any funds from our concession profits, also discussed the idea of the fence advertising and Steve thought they all seemed interested in this, Steve reported that we have a very good relationship with the City and Tom is pleased with how the communication is going with Nancy, reminder that City will want us to request fields in late December or early January.

Impact Fundraising – John Frank and his wife came to the meeting to talk about the fundraising cards, John has been talking with Steve and Brian and now he would like to present to the entire Board to give us the benefits of the fundraiser, this company has been around for 15 years but doing this fundraising for 6.5 years, they work with mainly non profits that need to raise money, we don't have to buy the cards ahead of time so there is no storage, the cards sell for \$20 and that is all there is to it, the coupons on the cards are unlimited so it can be used as many times as desired in one year, John gave out examples of the cards to the Board members, we would decide what picture and name we want at the top of the card, each child would receive a packet for their selling, the value of the card is better than what they are paying for the actual card, it was negotiated that SAA would receive 60% of the profits, if each sells 5 on an average we would make \$64,500, John went to Dave's Sports and looked at items for prizes (Baseballs/Softballs, gift certificates, bats, gloves, etc.), he is thinking of putting 6 cards in a packet, the goal would be to have the cards printed and out by January and have them back in February; Steve and Brian would like to get Board approval tonight; Brian B. would like to make a motion to approve the Impact Fundraising, Marty T. seconded the motion, motion approved. Brad E. asked about any upfront costs, John said the printing is very expensive so we would be required to submit a \$1,000 deposit, the traveling

programs will need to meet and decide if they will be part of this program or not, the next step will be for John to email a draft copy of the contract to Brian B.

Retreat Recap – the Board met about three weeks ago at the VFW in a non formal setting, there was a consensus that we keep the volunteers but charge a volunteer fee, we need to do this to reward the ones that are volunteering, it was brought up that night that the fee should be \$20, we will keep the fees the same as last year but in order to do that we have to fundraise and have the volunteer fee, there was discussion around if the fee should be per child or per family, Steve, Nancy and Rhonda to come up with a game plan on the volunteer policy.

We also had discussion about the drop off rate we see for the 10U in house program and the problems created with picking friends and coaches, the idea was brought up to break it up into a competitive and recreational group or to start like we have it now and break up the age group part way through the season into two brackets, this should be decided by the next meeting so the in house directors should discuss this before then and come with feedback on that.

Jim J. had brought up that we want to decide if we could lower the registration cost for 16U since they play a shorter season due to high school ball.

Brad E. and Mike Nelson talked today about some ideas for making the building into a work out facility. We need to have a proposal on how the building is going to be set up and also details on how it is going to be run as far as who can use it when, who is going to run it, insurance, etc. It was mentioned that we do have waivers from the families as far as the ones that played last year.

Status of equipment turn in – Nancy reported that we are still missing about 12 bags, very few bags have actually been gone through, there was much discussion around if it is secure enough at City concessions to have the equipment stored there, especially due to the fact that it have been vandalized in the past.

Advertising on the outfield fences – Steve brought pictures of the CR fields and their signs and gave information on the prices that are charged to advertise, Steve would suggest it would cost them \$400 the initial year and \$150 each year after, we have 6 foot fences so the signs would be nice and large, Steve suggested that we may end up needing a Marketing Director to help coordinate this whole process, Steve will put together a proposal as everyone on the Board agrees with the outfield advertising.

Ham Lake SnoBowl – Ham Lake is starting this as an annual event, the Chamber of Commerce asked if we would sponsor a hole of golf and also if we would coordinate a tournament, it was discussed that they are trying to have too many activities for the first year, Steve is wondering if someone wants to commit to coordinate the sponsoring of the golf hole, Brad E. and Curtis M. are considering doing it and they will let Steve V. know by Tuesday of this week.

Operations Manager Report – N. Nelson

Donation from Xcel Energy – Nancy mentioned that Xcel Energy donated \$500 to SAA for the volunteer hours that Mike Nelson has contributed and wants to make sure that everyone checks with their place of work to see if they offer the same benefit.

Old Business -

VFW fundraiser update –

Nancy gave an update that a date needs to be finalized with the comedian and the VFW and then we can make plans from there.

Other

An organizational chart and 2007 assignments sheet was distributed.

The hats are going to change this year to having the S on the front and Soderville on the back.

The next meeting is set for December 10th, 2006 at 8:00pm.

Motion to adjourn the meeting made by Brian B., Brad E. seconded the motion, motion approved and meeting adjourned at 10:14 pm.

