



Towson Spartans Football Sponsorship

The Towson Spartans Football program is focused on providing area youth with an excellent competitive football experience. As participants in the Harford/Baltimore County Youth Football League, our players compete in Maryland's largest football program. Our goal is to develop in each player a passion for the game, a commitment to teamwork and good sportsmanship, and growth as both athlete and individual. Our desire is to be a program that draws players, regardless of financial condition, because of the quality of our program and the overall football experience we promote.

Fundraising Goals

A successful football program requires dedicated volunteers for all aspects of the program. While the program has no shortage of volunteers, a football program is also dependent on having adequate funds to service the program. Some of the needs are necessary to maintain the program, others create opportunities for growth. In 2009, Towson seeks to fund these activities:

1. Market spirit wear, such as shirts and car decals, to promote visibility of the program (\$1,500)
2. Purchase a 3' x 16' banner to promote visibility of the concession stand (\$480)
3. Provide scholarship funds for players in financial need (\$1,000)
4. Upgrade and replace old equipment (\$2,000)
5. Purchase new equipment to field a 5-7 team in 2010 (\$2,500)
6. Fund end-of-season events to recognize the players (\$2,200)
7. Provide opportunities for coaches to participate in off-season coaching clinics (\$300)

Recognition Opportunities

- All sponsors will be recognized on our web site home page, www.leaguelineup.com/towsonfootball, as well as the separate Sponsors Page. The web site receives over 8,500 hits per season from both TRC participants as well as participants from other programs.
- Sponsors are invited to provide a banner to be displayed at Meadowood Regional Park during each of our 5 home games. Each game provides visibility not only to the 600+ HB football fans but to visitors to the park as well. Additionally, we can professionally design your banner at no additional cost. Banners are available in two sizes: 3' x 8' or 3' x 16'. The final cost of output is determined by the vendor.
- Sponsors may be recognized in other ways as well—from concession sign menu boards, to player programs, to team water bottles—please let us know how you would like to be acknowledged!
- And of course, your donation is 100% tax deductible

We are extremely grateful to all of the dedicated volunteers and supporters of Towson Football throughout the years and hope you will join us in continuing this great tradition. **Please complete the attached Sponsorship Response Form or contact the TRC Football Administrator at 410-337-2467 or email towsonfootball@comcast.net for more information.**



Towson Spartans Football Sponsorship Response Form

Please check your tax-deductible donation amount and return with your check, payable to TRC:

\$150 \$250 \$500 \$750 \$1,000 Other \$ _____

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE(S) _____

- Yes, I would like my company listed on the Sponsors page of the Towson Spartans Football web site
Please provide the following information and email us a TIF, JPG, or GIF of your logo.

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WEB ADDRESS _____ E-MAIL _____

PHONE(S) _____

- Yes, I would like a banner displayed at Meadowood Regional Park on game days
- 3' x 8' Add \$240 for digital color; add \$215 for 2 color vinyl.
 - 3' x 16' Add \$480 for digital color; add \$225 for 2 color vinyl.
 - I will provide my own banner

- I would like my contribution to be acknowledged as follows:
Subject to approval.

Return completed form to TRC, Attn: Football, 300 Dumbarton Road, Baltimore, MD 21212
Thank you for supporting Towson Spartans Football!

Federal Tax ID: 52-107-1175