



# 2010 SEASON SPONSORSHIP FORM

Upland American Little League (UALL) provides over 300 boys and girls, ages five through twelve, the opportunity to participate in America's pastime right here in our local community. In addition to player registration fees and league fundraisers, Little League Baseball depends on the generosity of local businesses through donations and sponsorships. Donations to UALL are deposited into the league's general fund to help pay for field repairs and maintenance, lighting, equipment, uniforms and umpires.

Last year, UALL saw a significant increase in the number of registrations for new players. We fully expect this trend to continue in the coming years as the population of our community grows. We need your help to expand our facilities to meet the needs of this growing population.

UALL offers businesses and individuals a variety of sponsorship options as listed below:

**EXECUTIVE SPONSORSHIP**  
\$100.00 Includes sponsor name on UALL website and on the sponsorship banner at the Snack Bar.

**TEAM SPONSORSHIP**  
\$200.00 Includes sponsor name on UALL website and team banner. Team banner is displayed above dugout during team's games and is also used in the team photo. Team sponsors receive team photo on plaque.

**FIELD SPONSORSHIP *NEW FOR 2010!***  
\$250.00 Includes sponsor name on UALL website and 4' x 4' small sponsor signboard displayed on outfield wall for entire season. Combine a Field and Team Sponsorship for \$400.00 and save \$50.00!

**LEAGUE SPONSORSHIP**  
\$350.00 Includes sponsor name on UALL website and 4' x 8' large sponsor signboard displayed on outfield wall for entire season. Combine a Team and League Sponsorship for \$500.00 and save \$50.00!

**DIVISION SPONSORSHIP (4 AVAILABLE PER SEASON) *NEW FOR 2010!***  
\$1,000.00 Includes sponsor name on UALL website, your business name embroidered on the back of the caps of all teams in a division (Choice of Major, Minor A, Minor B or T-Ball) and 4' x 8' large sponsor signboard displayed on the outfield wall for the entire season. (Please indicate Division Preference in order from 1-4: Major \_\_\_\_\_ Minor A \_\_\_\_\_ Minor B \_\_\_\_\_ T-Ball \_\_\_\_\_)

Sponsor Name \_\_\_\_\_ Sponsor Website \_\_\_\_\_

Sponsor Slogan or Note to the League (For inclusion on the UALL Website):  
\_\_\_\_\_  
\_\_\_\_\_

For Team Sponsorships, please specify Division and team name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone/Fax number: \_\_\_\_\_

E-mail Address (Optional) \_\_\_\_\_

*Please return this form with your payment and artwork to:*

**U.A.L.L.**  
**Attention: Sponsorships**  
**P.O. BOX 2131**  
**Upland, CA 91785**

Check out our website at [uplandamericanll.org](http://uplandamericanll.org) for updates and additional information. If you should have questions, please feel free to contact us.



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**UALL will provide you with a receipt for tax purposes. THANK YOU FOR YOUR SUPPORT!**