



UMAC



Over 40 years
of Youth
Baseball
Excellence

Upper Montgomery County Athletic Club

Sponsorship Program 2009

UMAC is a Babe Ruth/Cal Ripken non-profit league that offers children between the ages of 4 and 15 the opportunity to play baseball in an environment that is based on sportsmanship, stresses the fundamentals of the game and fosters the confidence that children gain from playing team sports.



Sponsorships with UMAC are Wise Investments

- Taylor Field complex (5 Fields) are in use 7 days a week in the Spring and Fall seasons
- We're growing! Clarksburg and Poolesville Baseball leagues have joined UMAC!
- ~500 families will visit Taylor Field in 2009 from Poolesville, Darnestown, Germantown, Gaithersburg, Clarksburg and Rockville
- UMAC will host 3 tournaments in 2009 bringing 30+ teams and their families from Maryland and Virginia to Taylor Field



A typical day at Taylor Fields



Sign Examples



4' x 6' Signs Green/White & Color



4' x 30' Centerfield Sign

Sponsorship Opportunities

1. Field Sponsorship – Field “ 1 “ \$5,000

Field “ 2 “ \$3,000

Field “ 3 “ \$2,000

Includes: Field named after sponsor
Centerfield sign 4’x30’* (Green Vinyl Sign w/ white lettering or color)
Pennant Signs on each Foul Pole
Prominent listing on UMAC Website w/ link to sponsors website
Name Rights for 2 years
UMAC pays for sign production
Artwork for sign supplied by sponsor

2. Outfield Signage

- Executive Platinum \$1,500 (4’ x 30’, 1st come 1st served)**
- Platinum \$650 (basic artwork included)**
- Gold \$500 (Green w/ white lettering or Color)**

Includes: 4’x6’ vinyl sign, only three 4’ x 30’ signs available
Sign production, installation and maintenance
Spring and Fall 2009 Seasons (renew for 2010 for only \$300)
Mounted on Outfield Fence
Artwork for sign supplied by sponsor for Gold Signs

Terms

- All sponsors listed on UMAC Web site with hot links to the sponsors web site
- Centerfield sign will be green vinyl with white lettering
- Outfield signs will be color or green vinyl with white lettering
- Design to include sponsors name, logo and company information
- All signs to mounted for the Spring and Fall 2009 Seasons
- Outfield Fence locations are on a first come first serve basis

Contact Information

UMAC Sponsorship Program PO Box 1950 Germantown, MD 20875

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