



Vermilion Soccer Club
P.O. Box 16
Vermilion, OH 44089

Sponsor Request Letter

Dear Business Owner,

Let me take this opportunity to introduce you to the Vermilion Soccer Club. The Vermilion Soccer Club has a proud tradition of developing boys' and girls' soccer skills, as well as a long history of fielding competitive teams that enjoy success locally and regionally. The Vermilion Soccer Club is the fastest growing soccer organization in Lorain County and is the second largest soccer club in the county. More importantly, the Club has had a positive impact on the lives of Vermilion area youth, their families, and the community.

This year, for the first time, we are offering an opportunity to local businesses, like yours, to become sponsors. Your contributions will be targeted exclusively to lowering the growing costs of the club's 250+ players, enabling them to fully participate in club training programs, Lorain County Soccer League games, and local and regional tournaments.

The Vermilion Soccer Club is guided by a volunteer board of directors and dedicated parent volunteers. However, we are different from some other soccer clubs in that we are a small, nonprofit club that does not receive any governmental or grant assistance. Our primary revenue source is registration fees paid by families, proceeds from our annual Steak Fry, and donations received from generous individuals and businesses. In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming a sponsor!

The demographics of the Vermilion Soccer Club are some of the most coveted in advertising. Major corporations spend tens of millions of dollars annually to reach "Soccer Moms and Dads", sports and recreation enthusiasts and children from ages 4 to 14. The "Soccer Moms and Dads" are the number one targeted demographic of Super Bowl commercials. And how much do companies pay for 30 seconds of advertising during the Super Bowl? *\$2.7 million for half a minute.*

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,

Gary McCandless
VSC Fundraising Chairperson

*For tax-reporting purposes, all checks **must** be made payable to the **Vermilion Soccer Club**. All sponsors will receive a sponsorship invoice for tax-reporting and deduction purposes based on the sponsorship level selected.*

2008-2009 VSC SPONSORSHIP PACKAGES

□ VSC Platinum Sponsor

Vermilion Soccer Club Platinum Sponsors are business, organizations and individuals that partner with the Vermilion Soccer Club to help continue the growth of soccer in Northeast Ohio through a monetary donation of \$3,000 or more. In return, Platinum Sponsors will receive:

- * Your business will be displayed as a "Major" sponsor at all VSC tournaments, games and training events.
- * Your business will be prominently displayed on the VSC float in both the Fish Festival and Woollybear parades.
- * We will create a prominent, full-color ad to be displayed on our website with a direct link to your website.
- * A plaque signifying your business as a Platinum Sponsor for display in your business
- * Your business name listed in a Thank You advertisement in the Vermilion Photojournal
- * A Vermilion Soccer Club collared shirt
- * A Vermilion Soccer Club baseball cap

□ VSC Gold Sponsor

Vermilion Soccer Club Gold Sponsors are business, organizations and individuals that partner with the Vermilion Soccer Club to help continue the growth of soccer in Northeast Ohio through a monetary donation of \$1,500. In return, Gold Sponsors will receive:

- * Your business will be displayed on the VSC Snack Shack Sponsor Wall as a Gold Sponsor.
- * Advertising on the Vermilion Soccer Club website with a link to your business.
- * A plaque signifying your business as a Gold Sponsor for display in your business.
- * Your business name listed in a Thank You advertisement in the Vermilion Photojournal.
- * A Vermilion Soccer Club collared shirt.
- * A Vermilion Soccer Club baseball cap.

□ VSC Silver Sponsor

Vermilion Soccer Club Silver Sponsors are business, organizations and individuals that partner with the Vermilion Soccer Club to help continue the growth of soccer in Northeast Ohio through a monetary donation of \$750. In return, Silver Sponsors will receive:

- * Your business will be displayed on the VSC Snack Shack Sponsor Wall as a Silver Sponsor.
- * Advertising on the Vermilion Soccer Club website with a link to your business.
- * Your business name listed in a Thank You advertisement in the Vermilion Photojournal.
- * A Vermilion Soccer Club collared shirt.
- * A Vermilion Soccer Club baseball cap.

**** All professional design and production fees are included. Sponsorships run for one calendar year (spring & fall seasons).***

☐ VSC Player Bench Sponsor

Sponsor a Vermilion Soccer Club Bench at the VSC Complex! Your donation of \$500 purchases a 6 foot sign (2 signs per bench) on one of the player benches located on the game fields at the Vermilion Soccer Club Complex. The sponsorship runs for one calendar year (spring and fall seasons). All professional design and production fees are included.



☐ VSC Field Marker Sponsor

Sponsor a Vermilion Soccer Club Field Marker at the VSC Complex! Your donation of \$250 purchases a 2 foot sign (2 signs per field) on one of the goals located on the game fields at the Vermilion Soccer Club Complex. The sponsorship runs for one calendar year (spring and fall seasons). All professional design and production fees are included.



☐ VSC Player Sponsorship

A sponsorship of \$100 will allow a less fortunate child participate in Vermilion Soccer Club soccer for an entire year and pay for a uniform. The sponsorship will be placed in a fund and distributed at the discretion of the Vermilion Soccer Club Board. If you would like to sponsor a particular player, please contact Gary McCandless, Fundraising Chairperson at 440.986.0527 or gary@tantrumtech.com.

***Thank You for Supporting
VERMILION SOCCER CLUB!***





Sponsorship Form

The VSC sponsorship year runs from January 1 to December 31. Please consider making your sponsorship selection below and returning it with you your payment to Vermilion Soccer Club, PO Box 16, Vermilion, OH 44089. You will be contacted by VSC to discuss artwork for your sponsorship, if applicable.

- VSC Platinum Sponsor \$3,000
 - VSC Gold Sponsor \$1,500
 - VSC Silver Sponsor \$750
 - VSC Bench Sponsor \$500
 - VSC Field Marker Sponsor \$250
 - VSC Player Sponsorship \$100
 - VSC Donation \$_____
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Sponsor Contact Name _____

Business Name (if any) _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Attention: VSC Fundraising Chairperson, PO Box 16, Vermilion, OH 44089

Contact Gary McCandless, VSC Fundraising Chairperson at 440.986.0527 or gary@tantrumtech.com for any additional information, questions or conflicts regarding Vermilion Soccer Club Sponsorship opportunities.