



**WARRINGTON SOCCER CLUB**

**P.O. Box 605**

**Warrington, PA 18976**

**215-343-7470**

**SUBJECT: 2009 FALL SOCCER SPONSORSHIP PROGRAM OF THE WARRINGTON SOCCER**

Dear Former Sponsor, New Sponsor, and Friends of Soccer:

As we prepare for the 2009 Fall Soccer Season, the Warrington Soccer Club would like to take this opportunity to thank you for your continued support. We are very pleased to report our Fall Soccer Program continues to be strong, and once again this year, we anticipate approximately 2,000 boys and girls playing this organized sport at the community facilities provided by Warrington, Doylestown and Warwick Townships and the Central Bucks School District.

Ours is a "total" program geared to provide all children with maximum opportunities. The Warrington Soccer Club has been designed to grow with the children, starting with an Instructional Division for children ages five through seven on through the Intramural program and beyond. Based on our current registration figures, we are ahead of last year's registration pace which is a sound indication of the broad-based support we have continued to receive from the community.

The Warrington Soccer Club is a volunteer, non-profit organization, which operates without government financial assistance. The support of the business people and friends of Soccer in Warrington and our neighboring communities continue to be a very important means of revenue for our program. W.S.C. is a publicly supported organization as described in Section 509(a) (1) and in Section 170(b) (1) (A) (vi) of the Internal Revenue Code. The contribution amount of your donation can therefore be shown as a tax-deductible charitable contribution on your income tax return.

Once again this year, your "sponsorship" will not be limited to just sponsoring one of our teams, but could be applied in a variety of areas:

Your sponsorship contribution of \$100.00 could be to our "Necessary Expenditures Fund" (facilities and equipment) and would be used to purchase soccer equipment including nets, balls, goal posts, field marking equipment, benches, stands and etc.

The cost of sponsoring an intramural team is \$200.00 part of which covers the cost of having your company name printed on the team jersey and a team picture prepared for company or personal use. The balance is tax-deductible contribution. There are no hidden charges or responsibilities such as insurance, etc. when you sponsor a team. However, there is a great deal of satisfaction for having supported our children. As always, teams will be assigned on a "first come-first served" basis.

The fee for sponsoring one of our Select Travel Teams is \$200.00. Although league regulations prohibit advertising on travel team uniforms, a framed team picture will be sent to you for your company use or your own personal use. This sponsorship is made available to our individual travel teams to help defray some of the additional expense they incur.

With an ever increasing move to online advertising, Warrington Soccer Club has decided to offer our sponsors space on our website. Our website, [www.warrington-soccer.com](http://www.warrington-soccer.com) averages five thousand "hits" per month! That's an average of five thousand local people that will be seeing your business each and every month!

The following offers will be available:

- **SPONSOR PAGE**

This will be a dedicated page on our website that will list all of Warrington Soccer Club's sponsors. Pricing is as follows:

- o \$125.00 - A link to your website
- o \$150.00 - A link to your website, with your logo.
- o \$175.00 - A link to a page with your brochure or other information regarding your business or services.

- **HOME PAGE**

We will post a link to your website, with your logo directly on our home page. This high profile add is yours for \$500.00.

The Warrington Soccer Club Sponsorship program has been very successful in previous years and has proved to be a valuable source of advertising for many of our sponsors. Your financial support allows our program to soar to a higher level, offering the children of our community a first-rate program backed by first-rate businesses and friends.

We look forward to another great soccer season and sincerely hope that we can count on you for your continued support for our efforts. Our goal is to be the organization "Where kids achieve their goals." We know that you share in our philosophy of caring for the youth of our community, and we sincerely appreciate your continued generosity!

Please return the attached sponsorship information form along with your check no later than June 1, 2009. This will allow us enough time to prepare team jersey designs and purchase necessary equipment for the fall season. Kindly mail your check made payable to "Warrington Soccer Club" and any additional correspondence to:

Warrington Soccer Club  
P.O. Box 605  
Warrington, PA 18976

Should you have any questions concerning the Sponsorship Program, please feel free to call at the club office at 215-343-7470

Thank you for caring & sharing!

Sincerely,

Jim Grisan

Warrington Soccer Club



## WARRINGTON SOCCER CLUB

### 2009 SPONSORSHIP APPLICATION AND INFORMATION FORM

Please direct my contribution to (check one or more below):

#### 1. NECESSARY EQUIPMENT FUND

Nets, balls, goals, field marking equipment,  
Benches, stands, etc \$100.00 \_\_\_\_\_

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#### 2. INTRAMURAL TEAM SPONSORSHIP

Company name on team jersey & Team Picture \$200.00 \_\_\_\_\_

Company Name on team jersey & Team Picture + Website Link \$250.00 \_\_\_\_\_

Name to appear on Jersey: \_\_\_\_\_

Color preference (if available, Not guaranteed): \_\_\_\_\_

Child's name and birth date, or age group (if no specific child): \_\_\_\_\_

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#### 3. TRAVEL TEAM SPONSORSHIP

Team Picture \$200.00 \_\_\_\_\_ Team Picture + Website Link \$250.00 \_\_\_\_\_

Team or Age Group \_\_\_\_\_

If for a specific child, name and birth date: \_\_\_\_\_

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#### 4. ONLINE ADVERTISING SPONSORSHIP

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\*\*\*PLEASE ATTACH A BUSINESS CARD OR AD WORDING TO BE INCLUDED\*\*\*

Please complete this application  
and return it with your check made  
payable to:

Warrington Soccer Club  
Attn: Sponsorship Director  
P.O. Box 605  
Warrington, PA 18976

For more information on our Online Advertising  
contact:

Jim Grisan  
Warrington Soccer Club

Return to Warrington Soccer Club By June 1, 2009